

The background of the slide features a large, modern multi-story hospital building with a glass facade, identified as Severance Cardiovascular Hospital. In the foreground, there are traditional Korean pavilions with tiled roofs and wooden structures, set against a clear blue sky with scattered white clouds. The overall scene is bright and sunny.

*Discovery of
Brand New antiplatelet drug,
BRILINTA (Ticagrelor)*

Byeong-Keuk Kim, M.D. Ph D

Division of Cardiology, Severance Cardiovascular Hospital
Yonsei University College of Medicine, Seoul, Korea

- ✓ *Antiplatelet therapy plays a major role in the treatment of acute coronary syndromes.*
- ✓ *Especially, dual antiplatelet therapy including clopidogrel showed an improved short- and long-term benefit.*
- ✓ *However, many limitations still exist in the current antiplatelet therapy.*

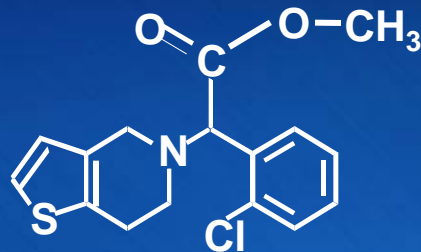
Issues in the current antiplatelet therapy

- Prodrug
- Inter-patient variability in inhibition of platelet aggregation (IPA)
- Relatively slow onset & incomplete IPA
- Irreversible P2Y₁₂ receptor binding
- High incidence of CV death despite proven current Rx

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Thienopyridines are prodrug : *Metabolic Elements*



Clopidogrel

Pro-drug

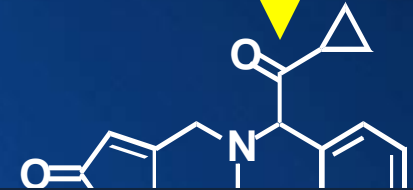


Pre-hepatic metabolism
Esterases in blood (? Small Intestine)

85% Inactive Metabolites
Esterases in blood



Prasugrel



Active Metabolite

Concerns on pro-drug

- **Genetic polymorphisms** of genes for CYP450 enzymes involved in active metabolite generation.
- **Drug Interactions** may be important in certain cases.
(Ketoconazole, Omeprazole)

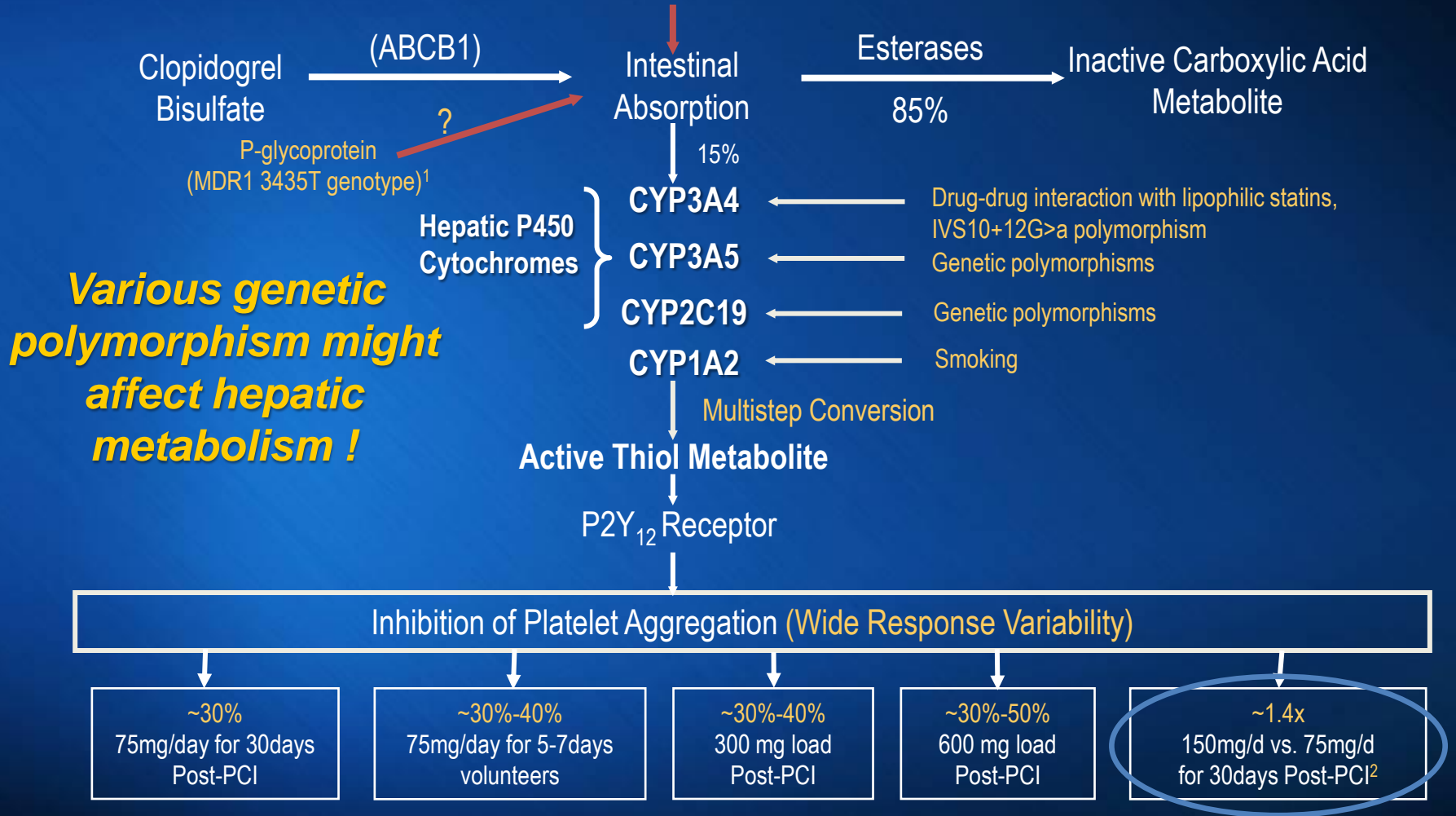
Herbert JM, Savi P. *Semin Vasc Med.* 2003;3:113-122.

Issues in the current antiplatelet therapy

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Mechanism of Clopidogrel Response Variability:

Limited absorption capacity with ceiling effect at 600mg loading dose

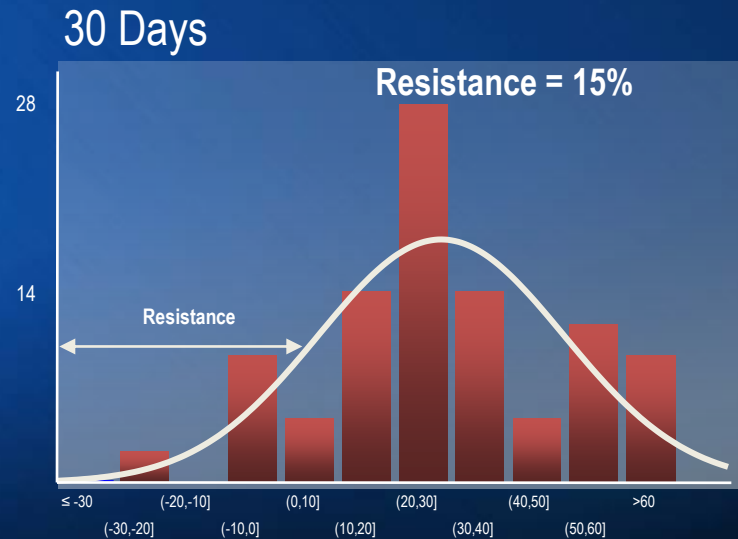
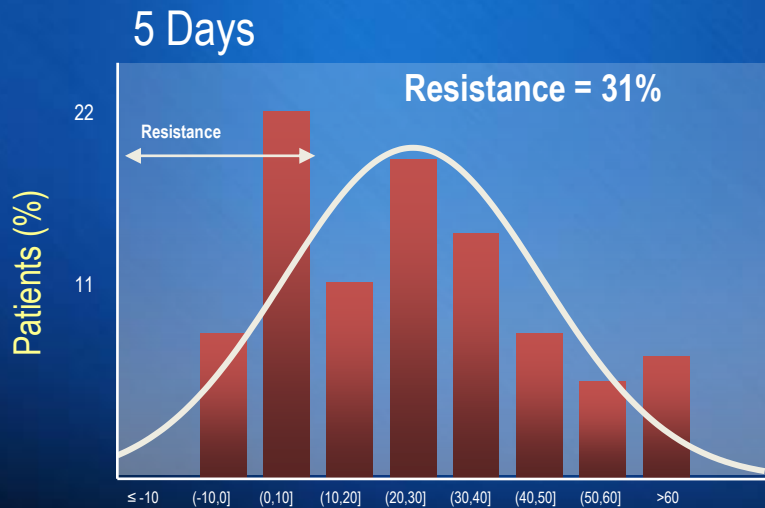
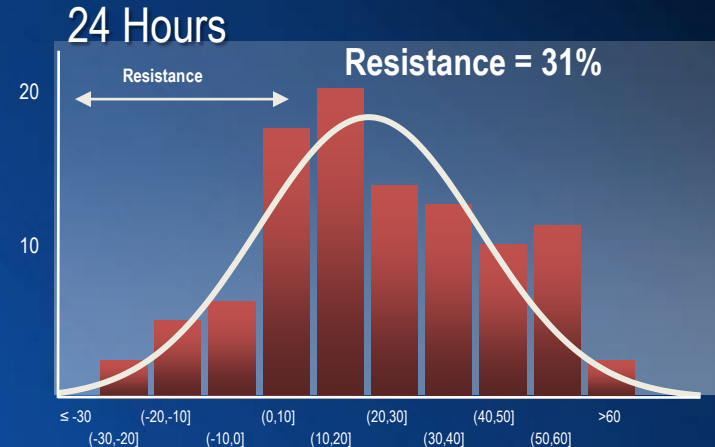
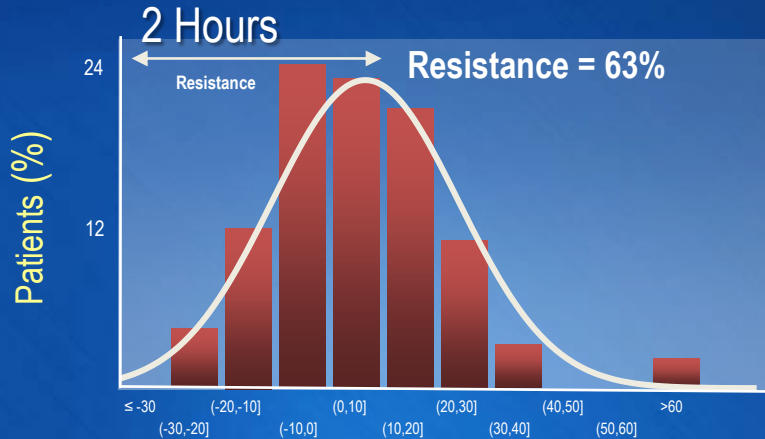


Gurbel PA et al. *Thromb Res.* 2006 (Epub).
Taubert et al. *Clin Pharmacol.* 2006.

von Beckerth et al. *Eur Heart J.* 2007 (Epub).

Clopidogrel Responsiveness Study

Platelet aggregation (5 & 20 mol/L ADP) measured in patients undergoing elective PCI with stenting at 2 hours, 24 hours, 5 days, and 30 days after stenting.



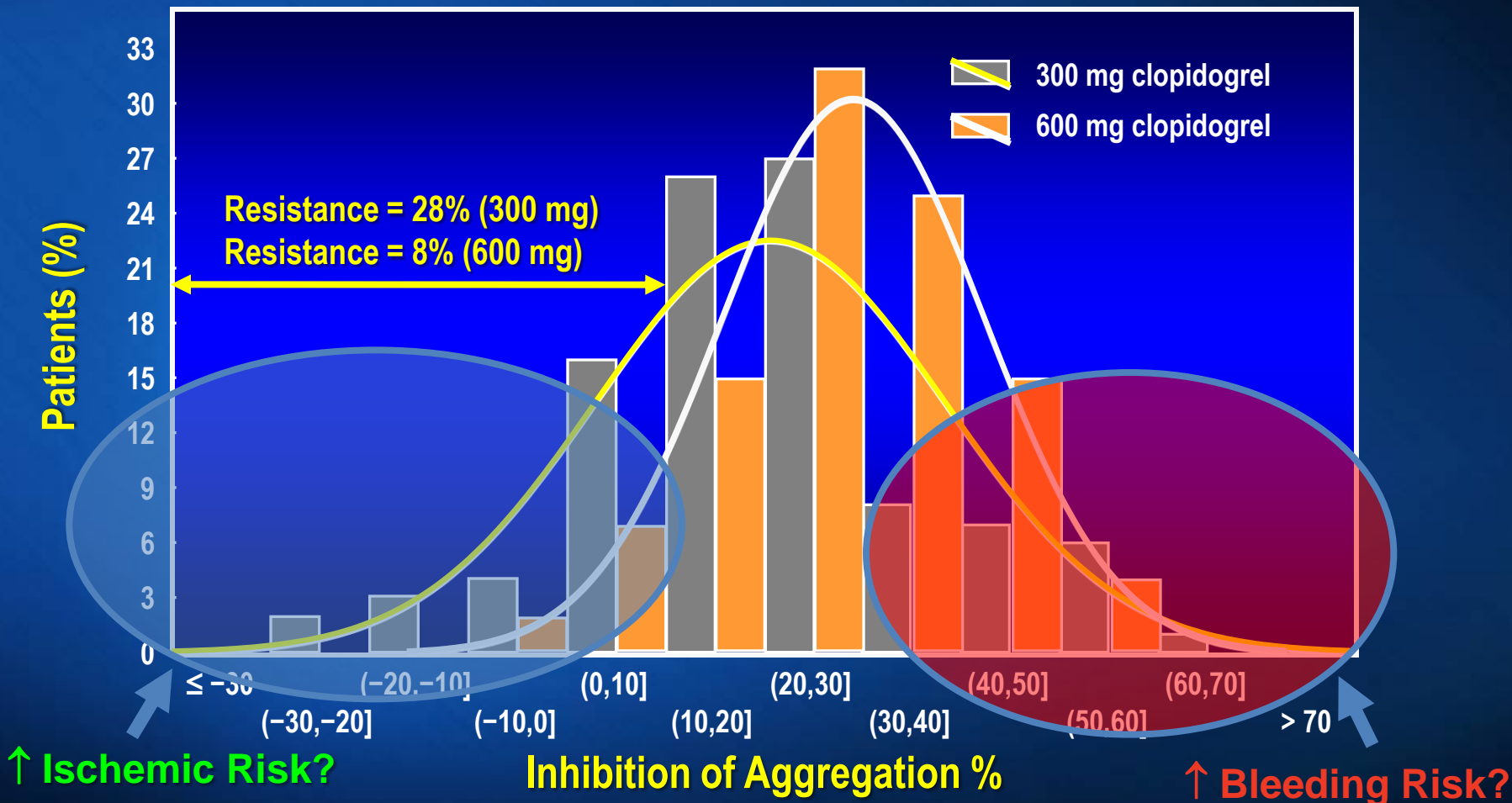
Δ Aggregation (%)

Δ Aggregation (%)

Gurbel PA et al. *Circulation*. 2003;107:2908-2913.

Variability of Response to Clopidogrel

5 μ M ADP-induced Aggregation at 24 h

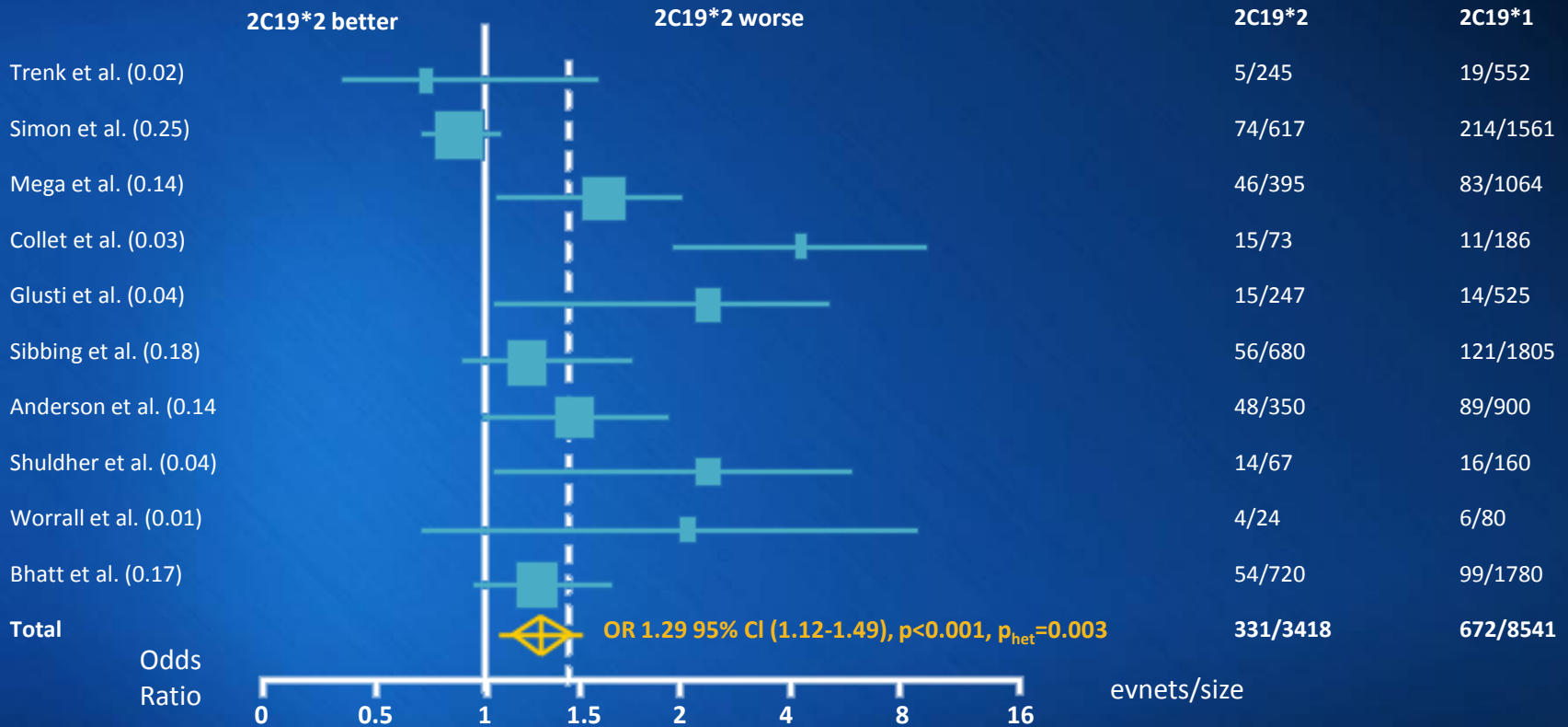


Gurbel et al. *Circulation*. 2003;107:2908-2913.

Gurbel et al. *J Am Coll Cardiol*. 2005;45:1392-1396.

From pooled data (n=11,959), comparing % inhibition of platelet aggregation & CYP2C19 polymorphisms

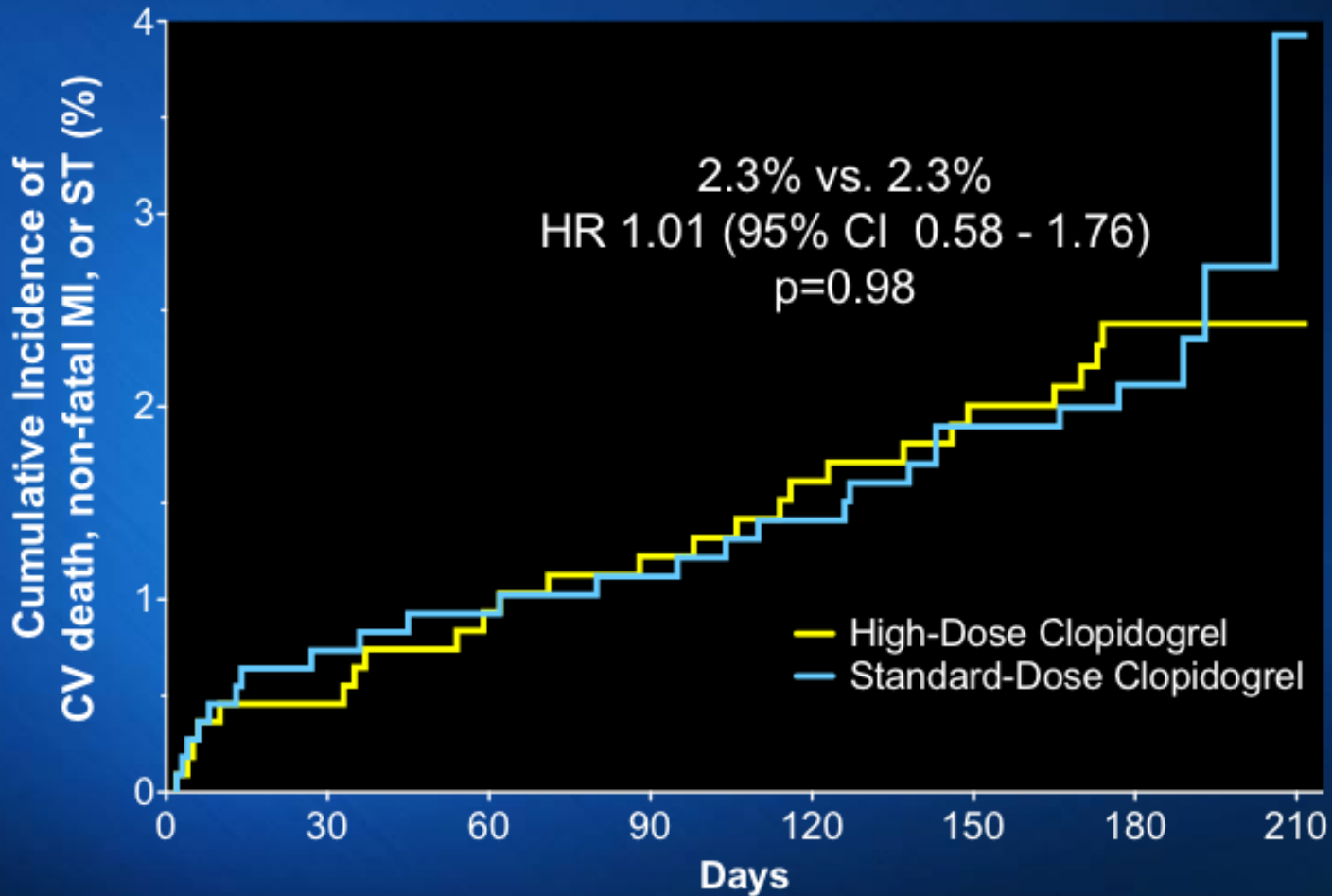
Hulot et al. *J Am Coll Cardiol* 2010;56:134-43



The pooled data showed that **carriers of the CYP2C19*2 loss of function allele** (28%[n=3,418]) displayed a significant increase in the rate of MACE compared with non-carriers (OR:1.29; 95% CI:1.12 - 1.49; P<0.001)

GRAVITAS

Primary Endpoint (CV Death, MI, Stent Thrombosis)



No. at Risk

High Dose Clopidogrel	1109	1056	1029	1017	1007	998	747	54
Standard Dose Clopidogrel	1105	1057	1028	1020	1015	1005	773	53

Observed event rates are listed; P value by log rank test.



To test whether higher doses of (up to 300 mg daily) improve the response to clopidogrel in the setting of the major loss-of-function *CYP2C19* genotypes.

Investigator-Initiated Study
IND #: 107635

335 Patients Enrolled
Stable CAD Pts on Clopidogrel 75 mg daily
(>4 Weeks and <6 Months Post-MI or PCI)

2 Not Genotyped

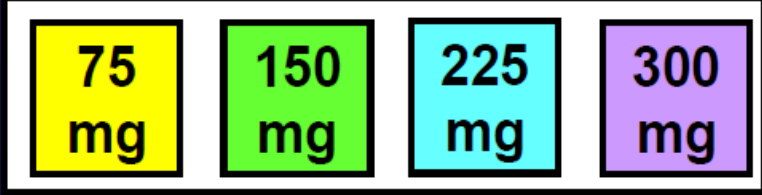
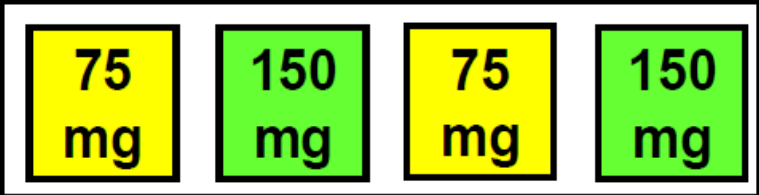
333 Blinded Genotyping

247 *CYP2C192 Non-Carriers**

86 *CYP2C192 Carriers**
(80 Heterozygotes; 6 Homozygotes)

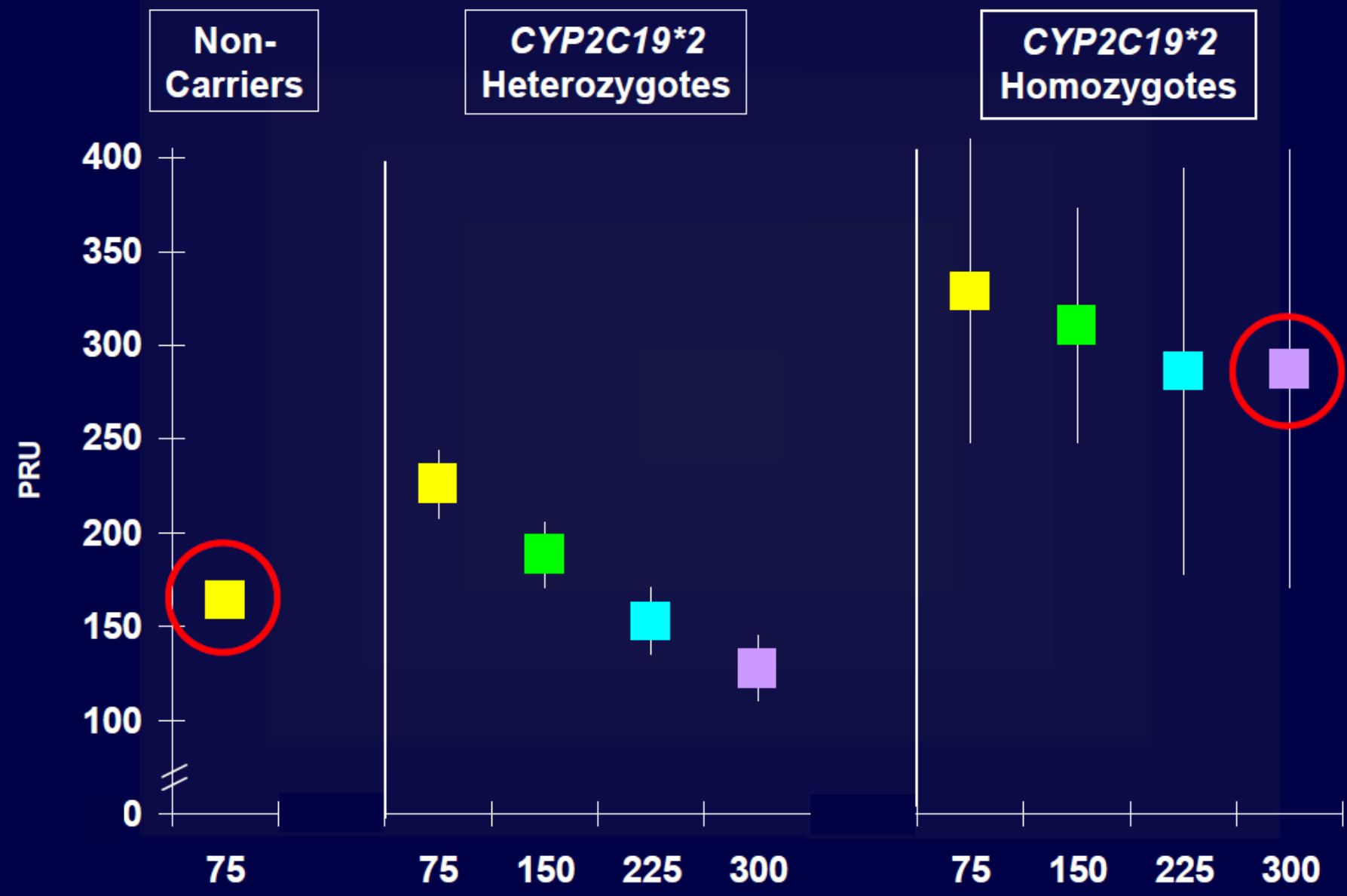
Randomized to various blinded sequences
of daily doses of clopidogrel

Randomized to various blinded sequences
of daily doses of clopidogrel



Each dose given for ~14 days followed by platelet function testing
(**VASP** and **VerifyNow P2Y₁₂** assays) and assessment for events

Platelet Reactivity with ↑ Clopidogrel



Squares represent the means and vertical lines the 95% confidence intervals.

FDA Boxed Warning on Clopidogrel

WARNING: DIMINISHED EFFECTIVENESS IN POOR METABOLIZERS

- Effectiveness of clopidogrel depends on **activation to an active metabolite** by the cytochrome P450 (CYP) system, principally CYP2C19.
- **Poor metabolizers** treated with clopidogrel at recommended doses exhibit **higher cardiovascular event rates** following ACS or PCI than patients with normal CYP2C19 function.
- **Tests are available to identify a patient's CYP2C19 genotype**, and can be used as an aid in determining therapeutic strategy.
- **Consider alternative treatment or treatment strategies in patients identified as CYP2C19 poor metabolizers.**

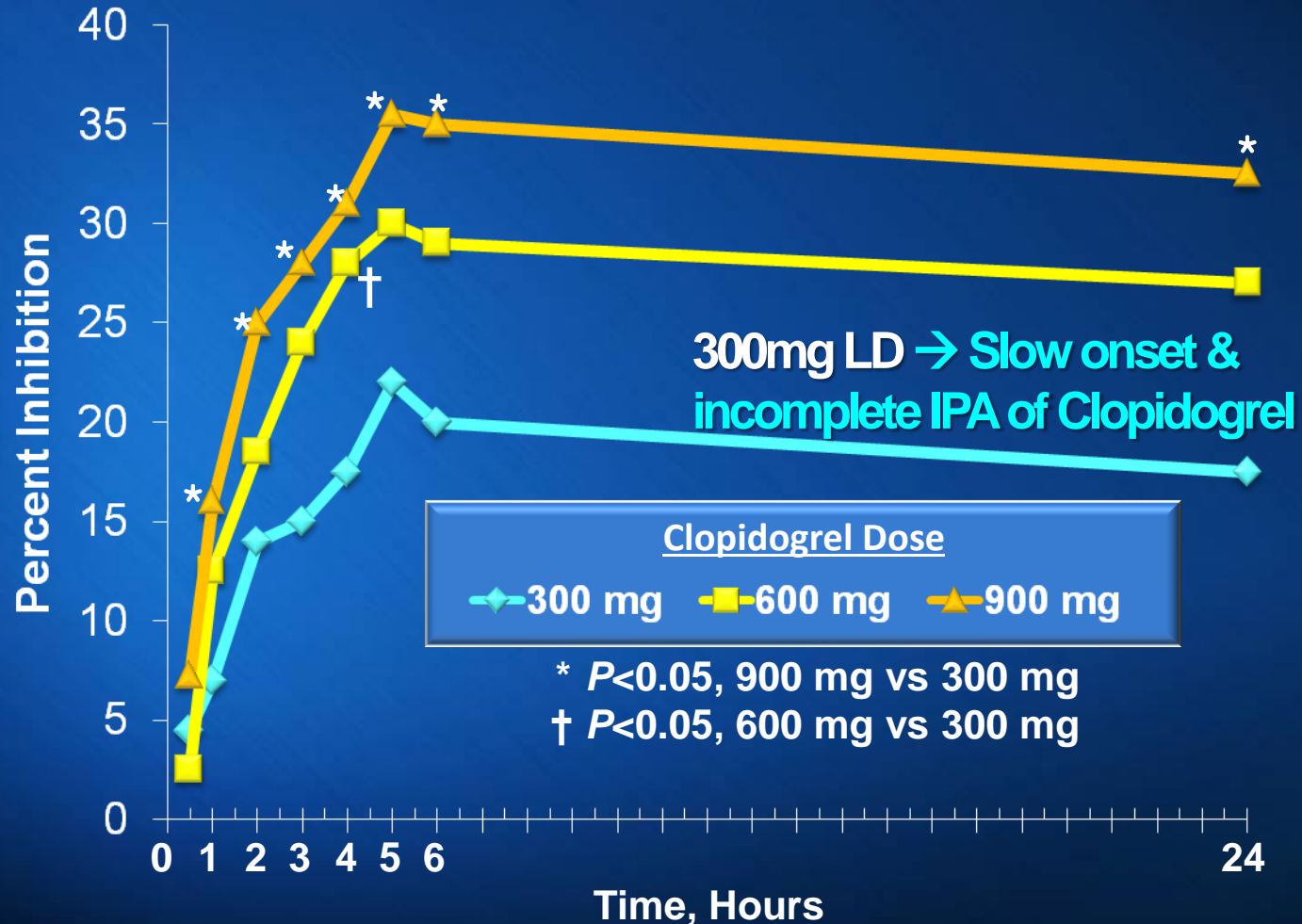
Adapted from clopidogrel package insert.

Issues in the current antiplatelet therapy

- Prodrug requires transformation to active metabolite
- Inter-patient variability in IPA
- **Relatively slow onset & incomplete IPA**
- Irreversible P2Y₁₂ receptor binding
- High incidence of CV death despite proven current Rx

From ALBION trial

Patients (n=103) with NSTEMI were randomized to receive a 300-mg, 600-mg, or 900-mg clopidogrel LD → Measure IPA

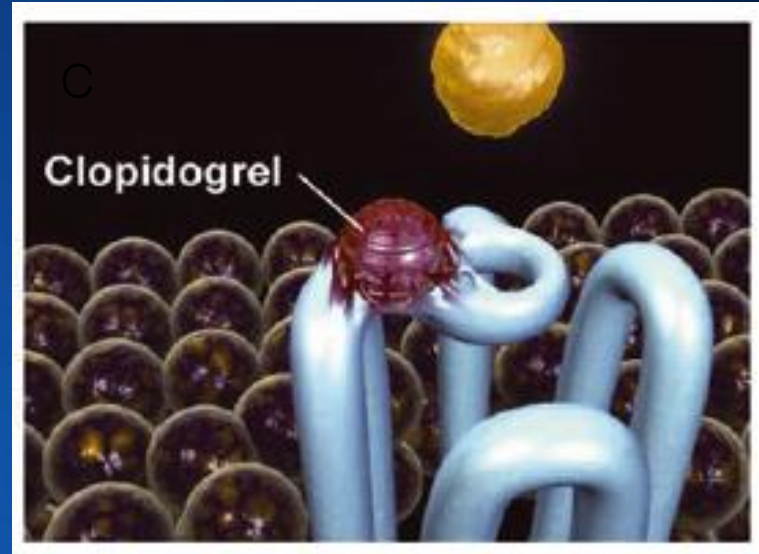
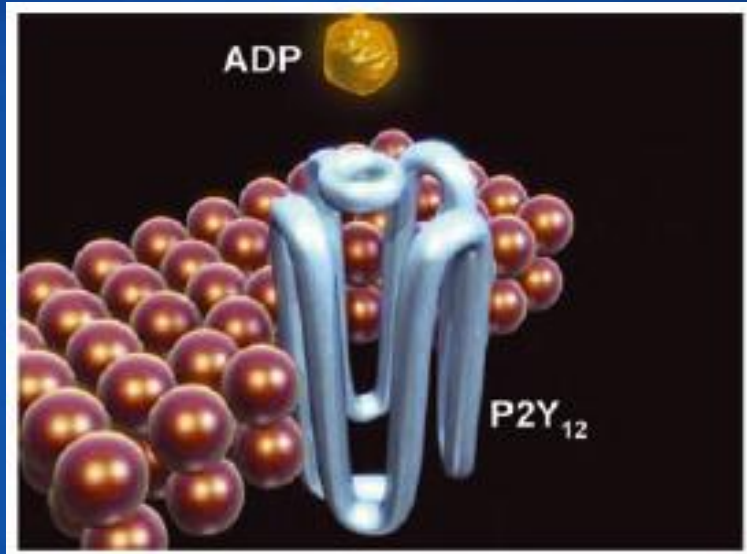


Montalescot G et al. ALBION Trial Investigators. *J Am Coll Cardiol.* 2006;48:931-938.

Issues in the current antiplatelet therapy

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Irreversible P2Y₁₂ receptor binding



- Thienopyridines act by binding covalently to the P2Y₁₂ receptor, causing a structural change, and rendering the receptors **permanently inactivated**
- **Periods of withdrawal before major surgery**
; **Clopidogrel (5 days) / Prasugrel (7 days)**

Husted S, et al. *Cardiovasc Ther.* 2009;27:259–274.

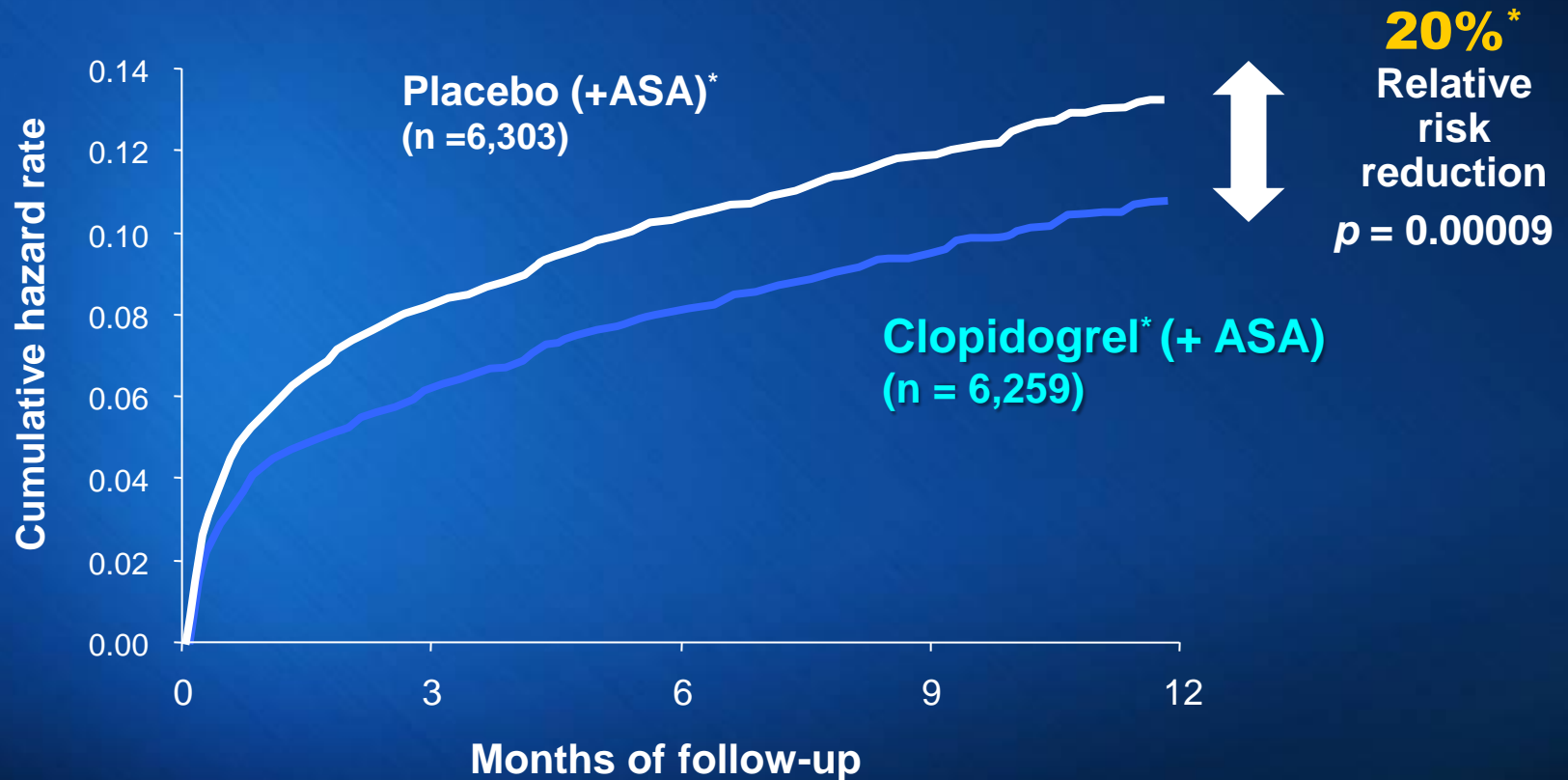
Issues in the current antiplatelet therapy

- Prodrug requires transformation to active metabolite
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- Relatively slow onset & incomplete IPA
- Irreversible P2Y₁₂ receptor binding
- **High incidence of CV death
despite proven current therapy**

CURE: Early & Long-Term Efficacy of Clopidogrel

Dual (ASA+Clopidogrel) vs. Mono (ASA only) in ACS

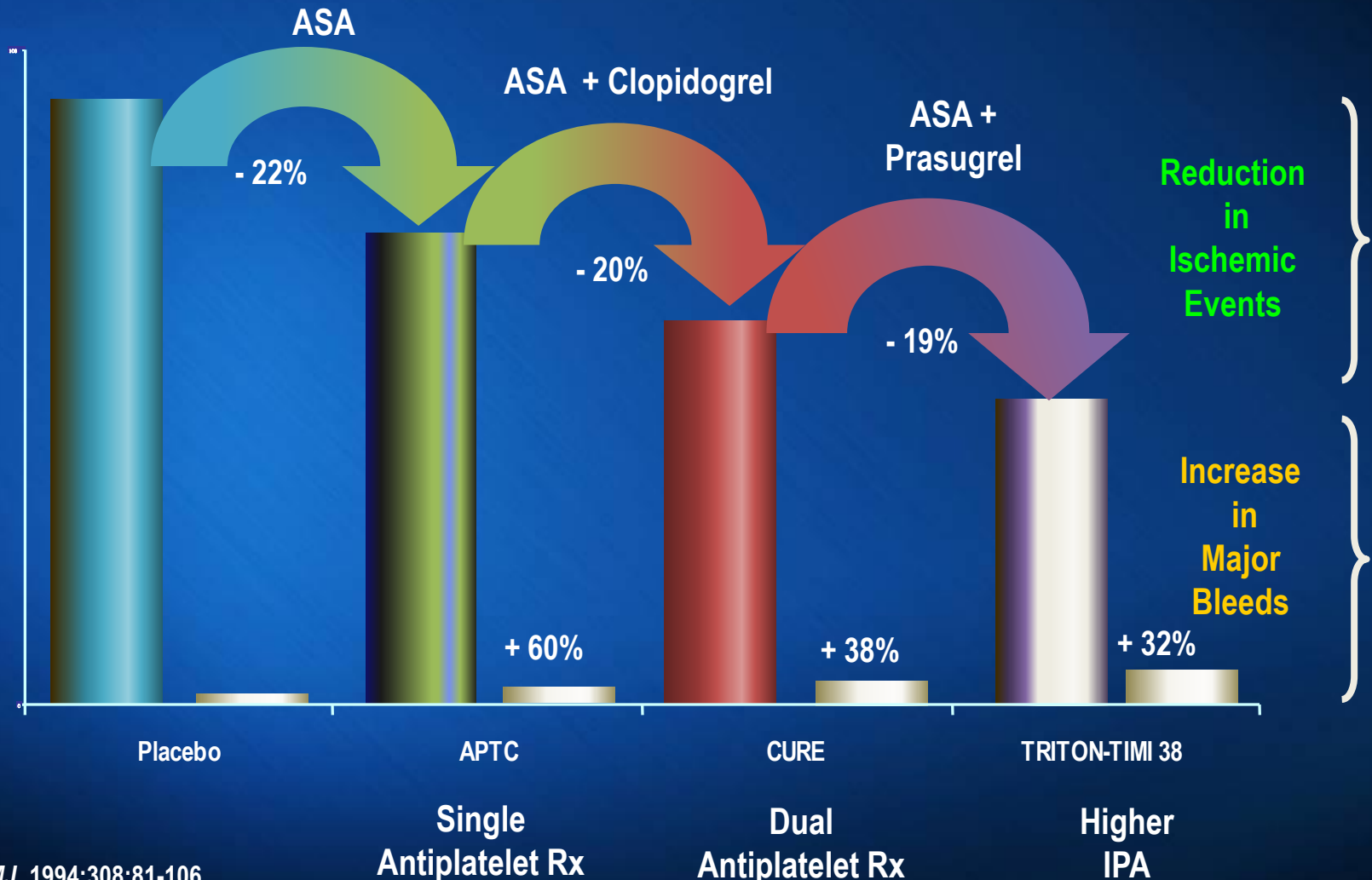
Cumulative events (MI, stroke, or cardiovascular death)



*On top of standard therapy (including ASA)

The CURE Trial Investigators. *N Engl J Med* 2001; 345: 494–502

Evolution of Antiplatelet Therapy in ACS



APTC. *BMJ*. 1994;308:81-106.

Mehta SR et al. *Lancet*. 2001;358:527-533.

Form Global Registry of Acute Coronary Events (GRACE) data

Unmet needs of ACS patients

Mortality following discharge by initial ECG presentation¹



Korean data?

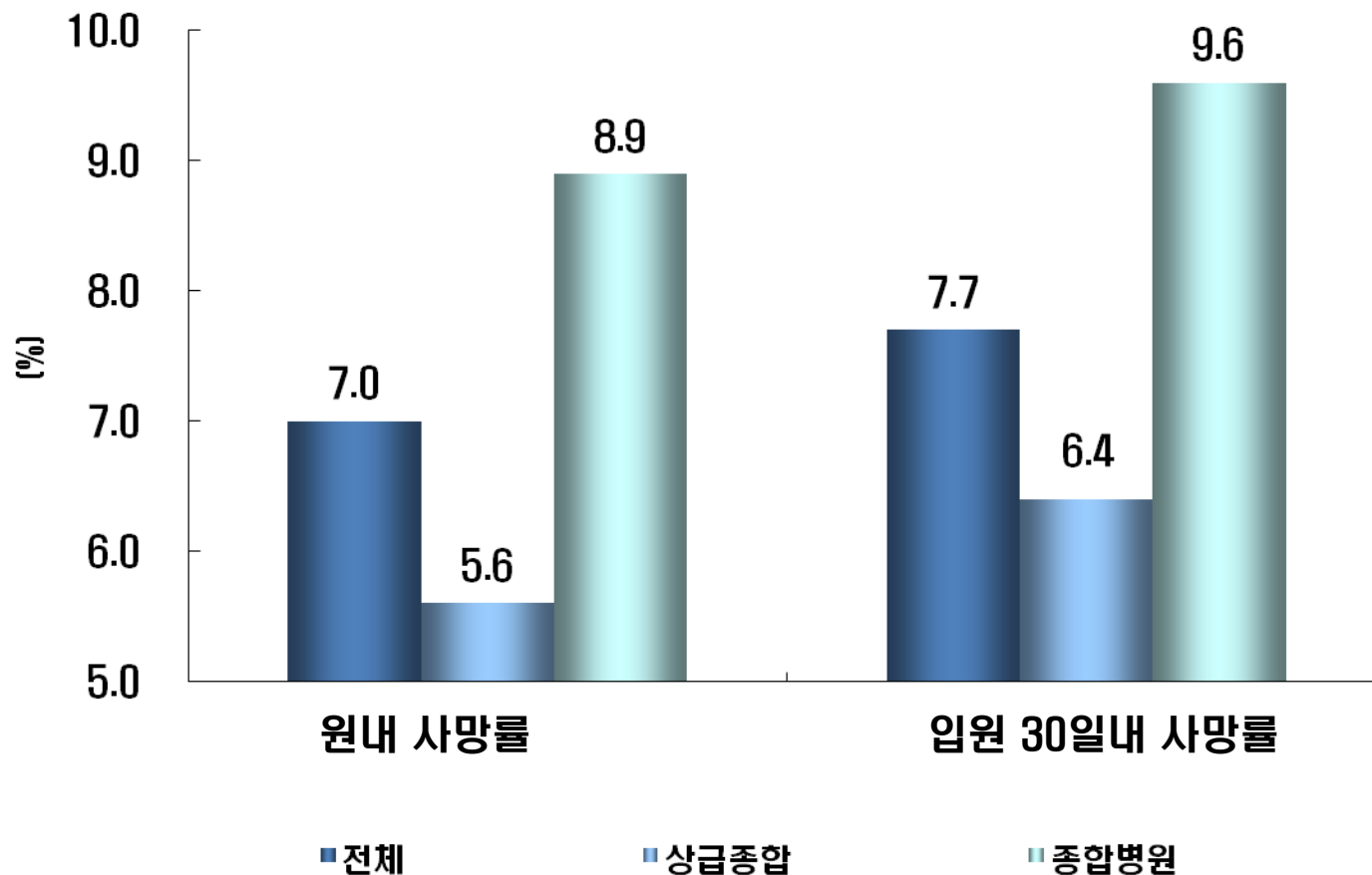
Registry data indicate up to 15% of patients with ACS, may die within 12 months of their initial event.²

*Event occurrence based on Global Registry of Acute Coronary Events (GRACE) data.²

1. Fox KA, et al. *Nature Clin Pract Cardiol.* 2008;5:580-589. 2. Tang EW, et al. *Am Heart J.* 2007;153:29-35.

Unmet needs of ACS patients in Korea 의료평가 1

급성심근경색증 : 사망률(원내/ 입원 30일내)



- 대상자료
 - 2009.1.1~12.31 진료분 조사표 자료, 종합병원 이상 기관
- 사망률 : 실제 사망률
- 작성기관 : 건강보험심사평가원(2010.11월)

Issues in the current antiplatelet therapy

- Prodrug
- Inter-patient variability in IPA
- Relatively slow onset & incomplete inhibition
- Irreversible P2Y₁₂ receptor binding
- High incidence of CV death despite proven current Rx

If that, How?

***How to overcome?
Use of new antiplatelet agent will
be the one of the solutions ?***

Strategies to overcome the current issues of antiplatelet

1. Prodrug, requiring transformation to the active metabolite

→ *Active metabolite itself, not requiring hepatic metabolism.*

2. Inter-patient variability in IPA

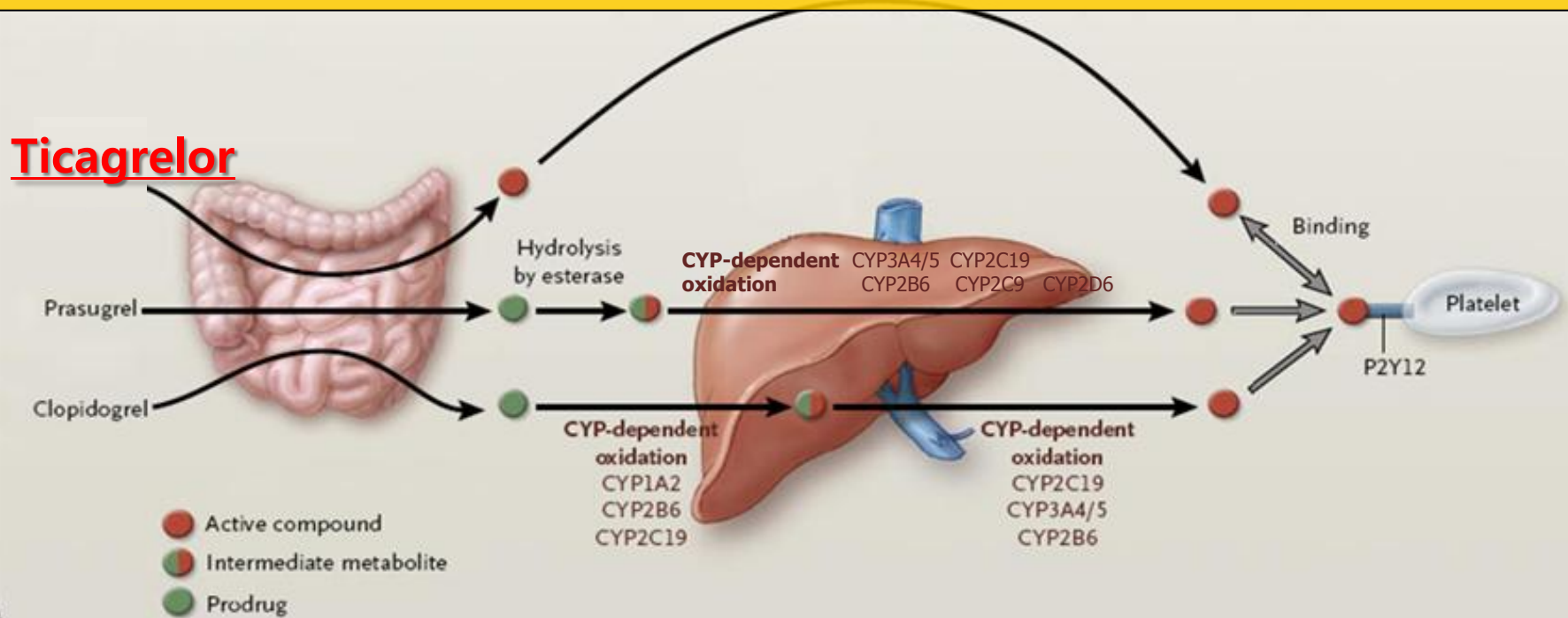
3. Relatively slow onset & incomplete IPA

4. Irreversible P2Y₁₂ receptor binding

5. High incidence of CV death despite proven current Rx

Comparison of metabolism among the antiplatelets

Ticagrelor, orally active and does not require hepatic metabolism for activity.



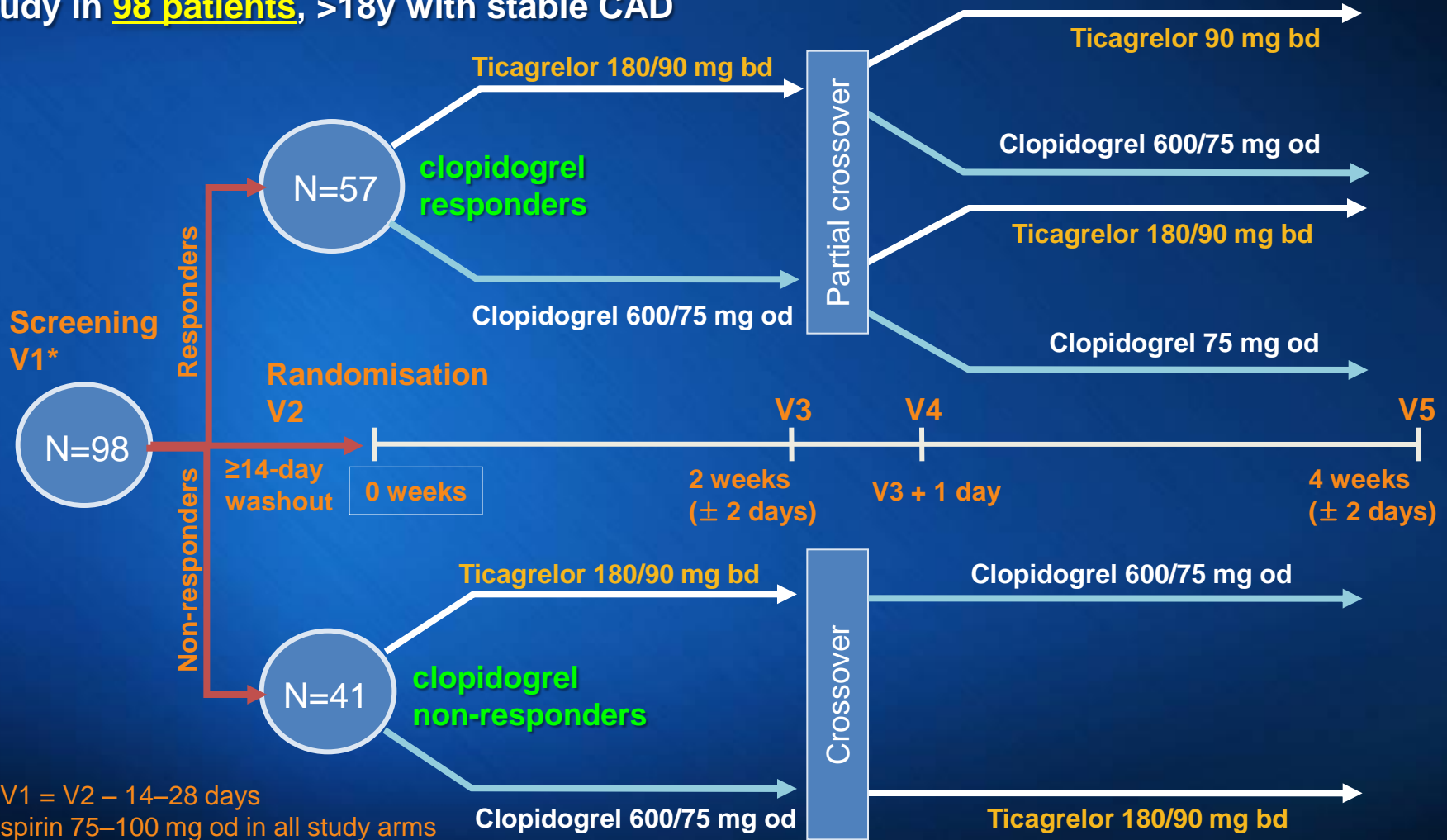
1. BRILINTA Core Data Sheet, 2010.
2. Husted S, et al. *Cardio Ther.* 2009;27:259-274.
3. Schomig AS. *New Eng J Med* 2009; 361(11): 1108-1111

Strategies to overcome the current issues of antiplatelet

1. Prodrug, requiring transformation to the active metabolite
- 2. Inter-patient variability in IPA**
 - *New antiplatelet with a Greater and more Consistent IPA will be needed...*
3. Relatively slow onset & incomplete IPA
4. Irreversible P2Y₁₂ receptor binding
5. High incidence of CV death despite proven current Rx

RESPOND study: Design

Randomised, double-blind, double-dummy, crossover study in **98 patients**, >18y with stable CAD

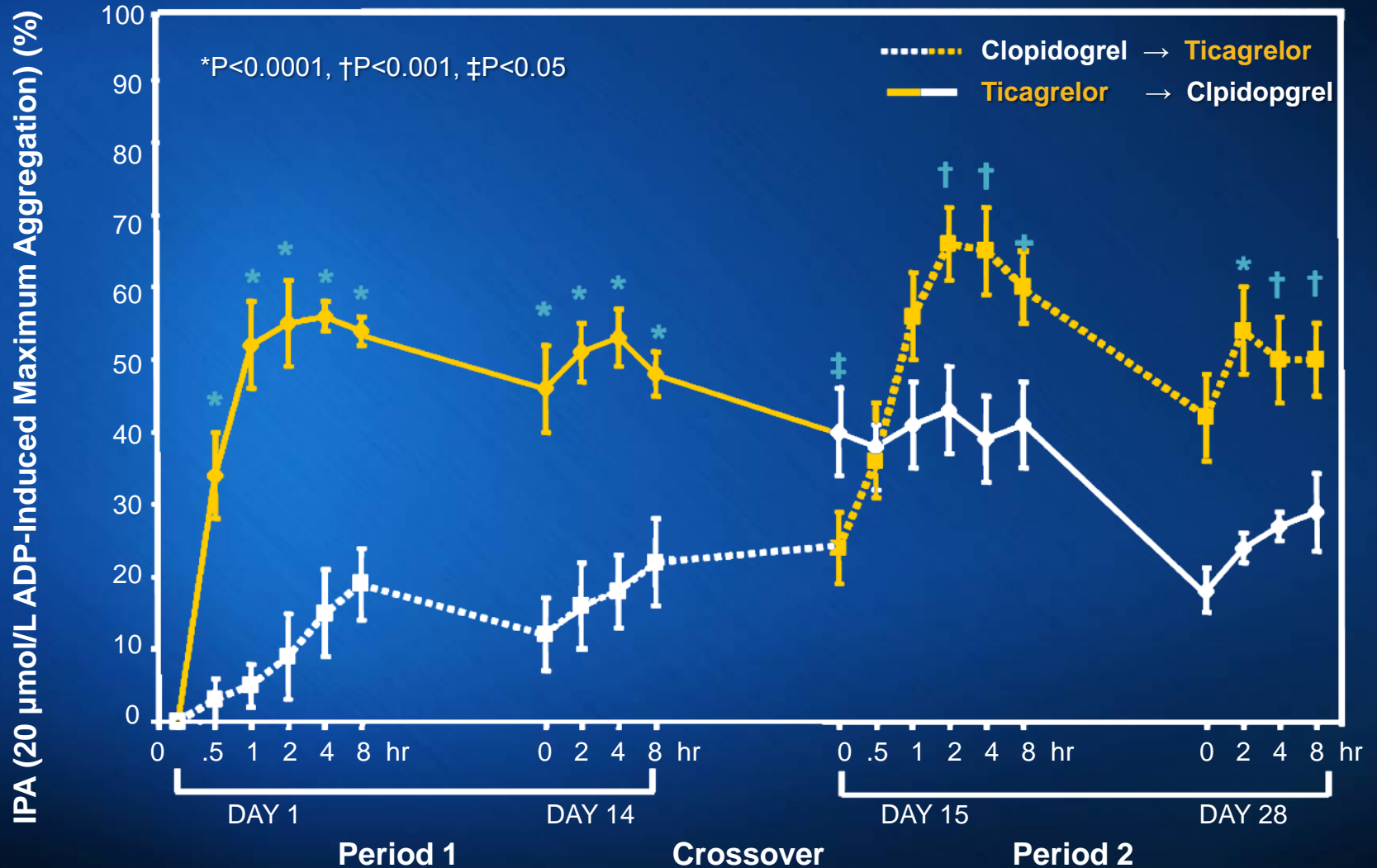


* V1 = V2 - 14-28 days
Aspirin 75-100 mg od in all study arms

Non-responders, identified by light transmittance aggregometry.

RESPOND : Non-responder Cohort

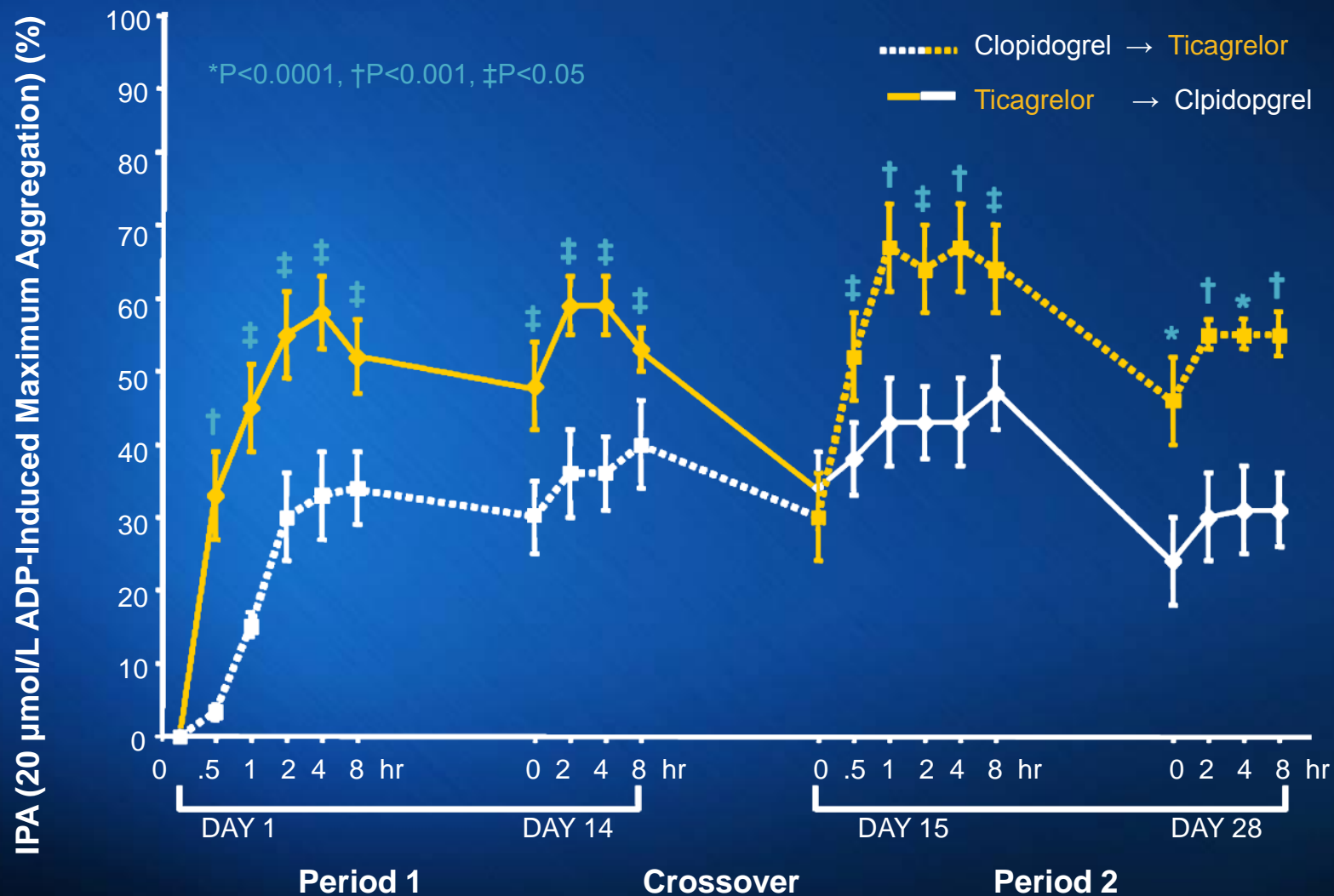
IPA in Response to 20 $\mu\text{mol/L}$ ADP



Gurbel et al. *Circulation* 2010; 121: 1188-1199

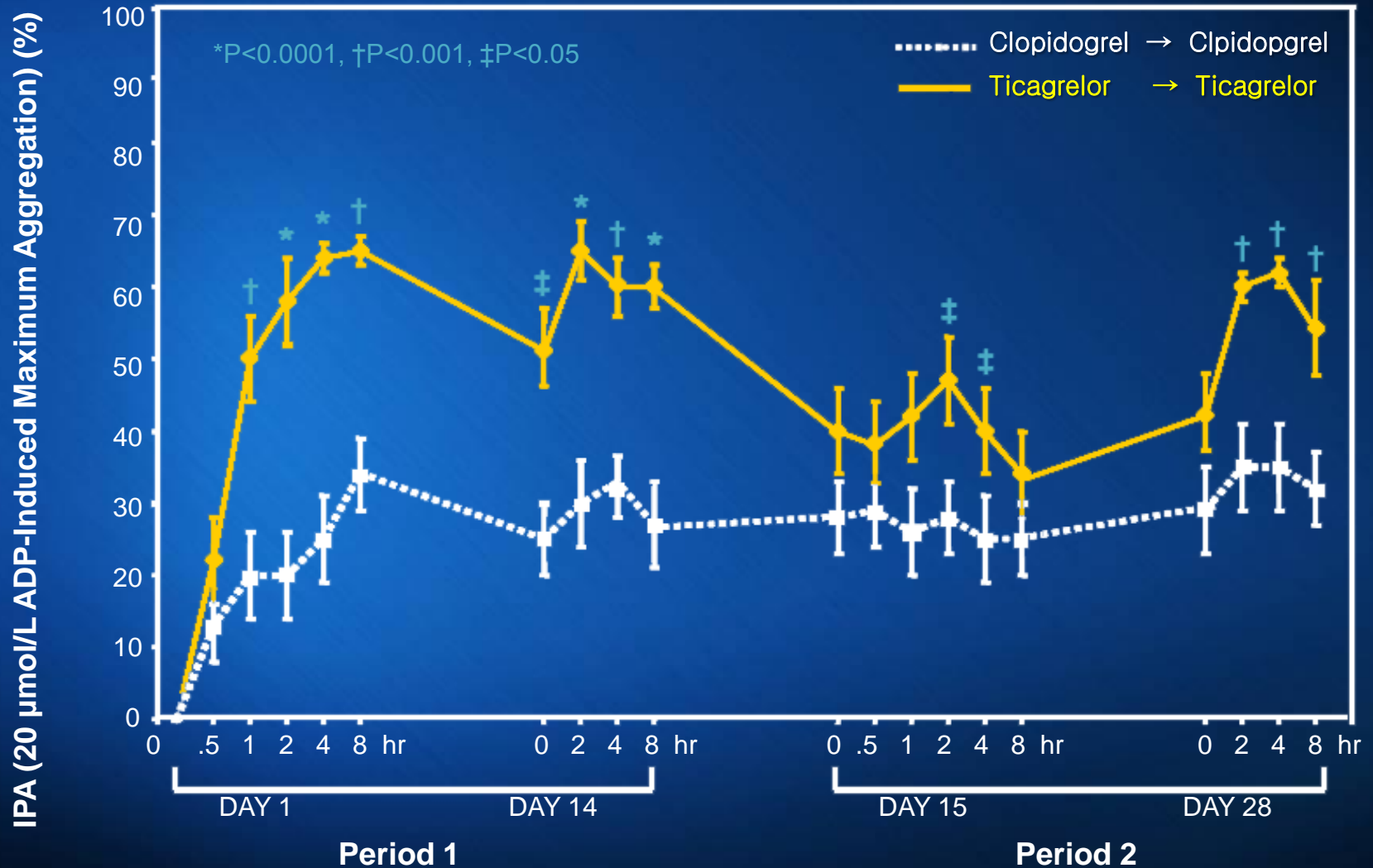
RESPOND : Responder Cohort (Cross-over)

IPA in Response to 20 $\mu\text{mol/L}$ ADP

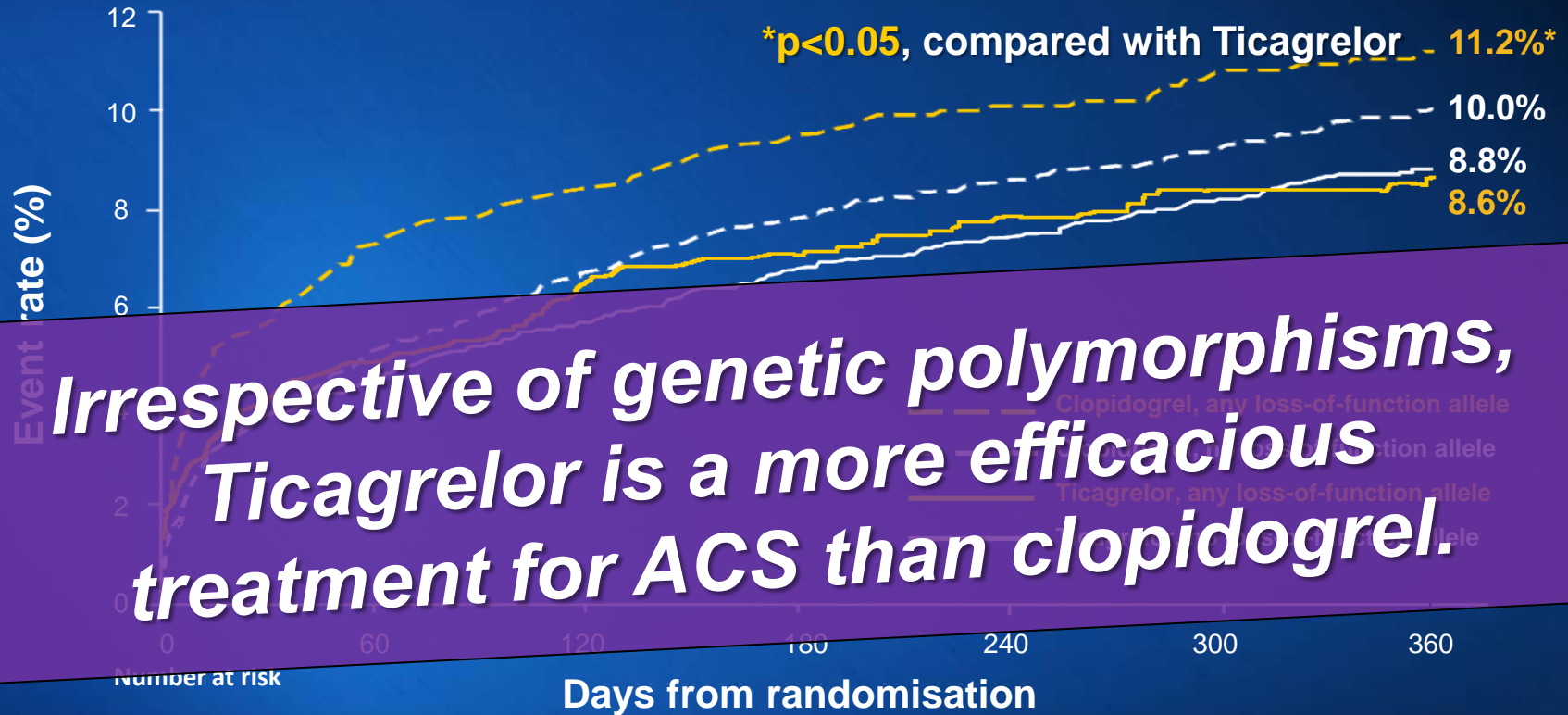


RESPOND : Responder – IPA (Non-crossover)

IPA in Response to 20 $\mu\text{mol/L}$ ADP



From PLATO Genetics sub-study; Kaplan-Meier estimates of the primary efficacy outcomes (Time to First MI, CV Death, Stroke) in relation to the *CYP2C19* genotype



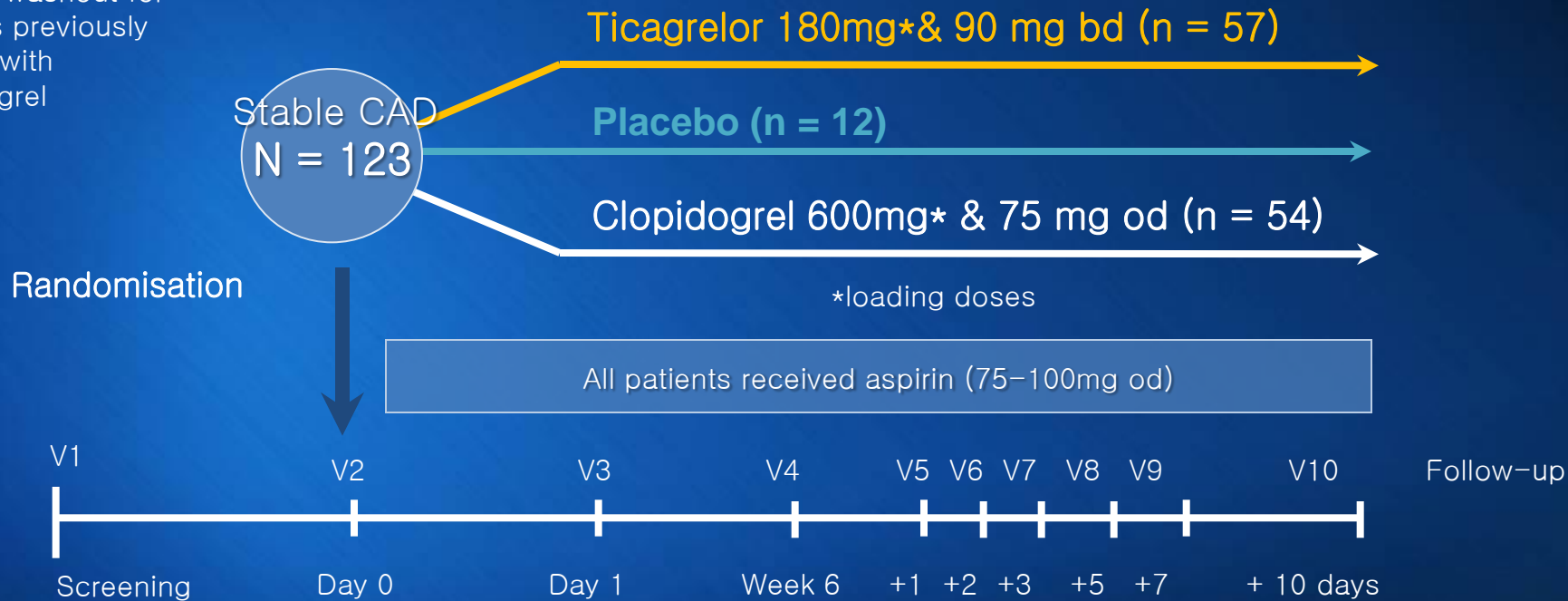
	0	60	120	180	240	300	360
Clopidogrel							
Any loss-of-function allele	1,388	1,275	1,259	1,226	1,027	801	658
No loss-of-function allele	3,516	3,321	3,259	3,186	2,691	2,123	1,757
Ticagrelor							
Any loss-of-function allele	1,384	1,305	1,274	1,250	1,053	834	683
No loss-of-function allele	3,554	3,352	3,301	3,222	2,718	2,171	1,761

Strategies to overcome the current issues of antiplatelet

1. Prodrug, requiring transformation to the active metabolite
2. Inter-patient variability in IPA
- 3. Relatively slow onset & incomplete IPA**
→ New antiplatelet with rapid onset and complete IPA is needed.
4. Irreversible P2Y₁₂ receptor binding
5. High incidence of CV death despite proven current Rx

ONSET/OFFSET study: Study Design

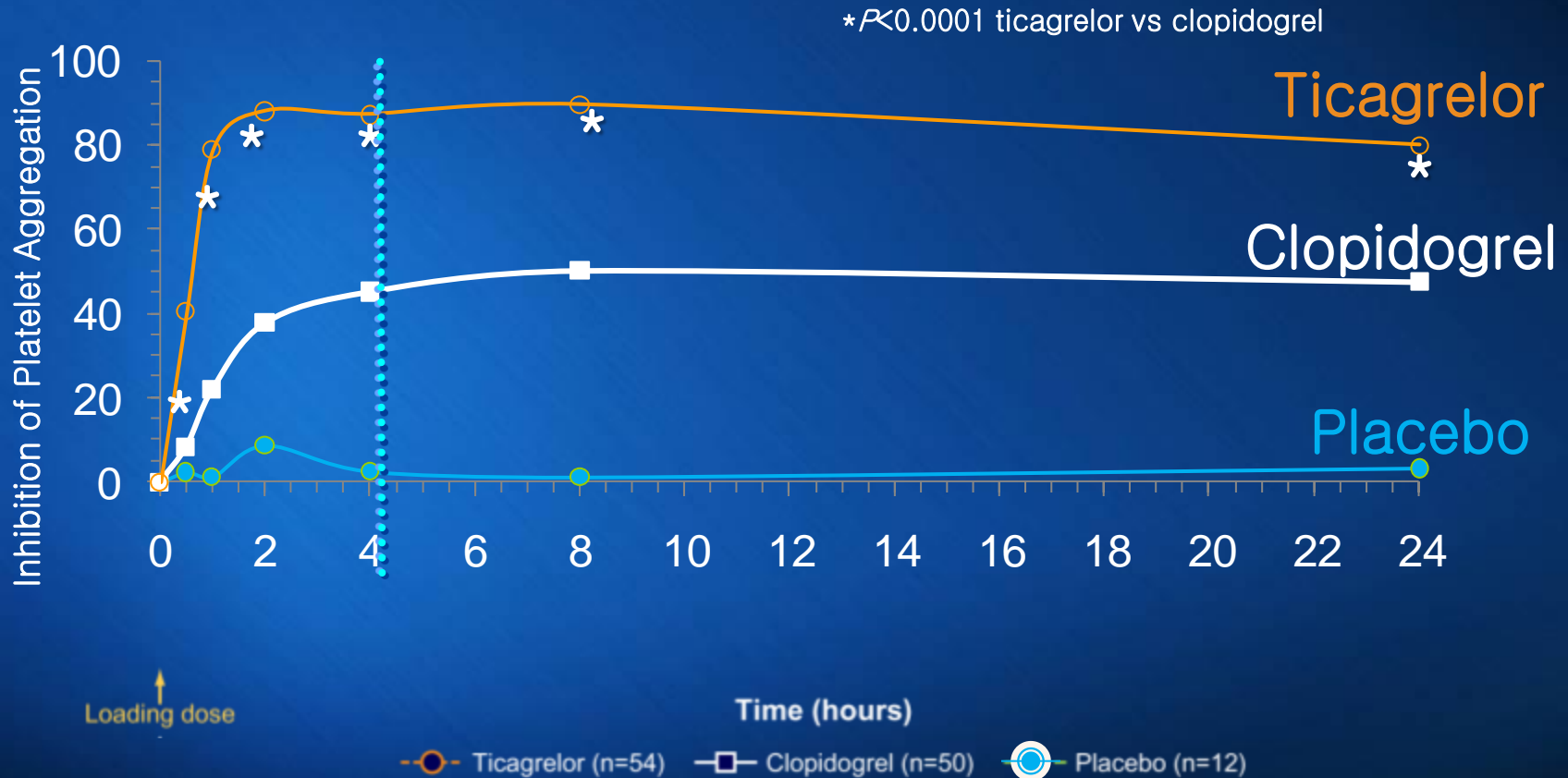
14-day washout for patients previously treated with clopidogrel



Gurbel *et al.* *Circulation* 2009; 120: 2577-2585

Inhibition of Platelet Aggregation: Onset

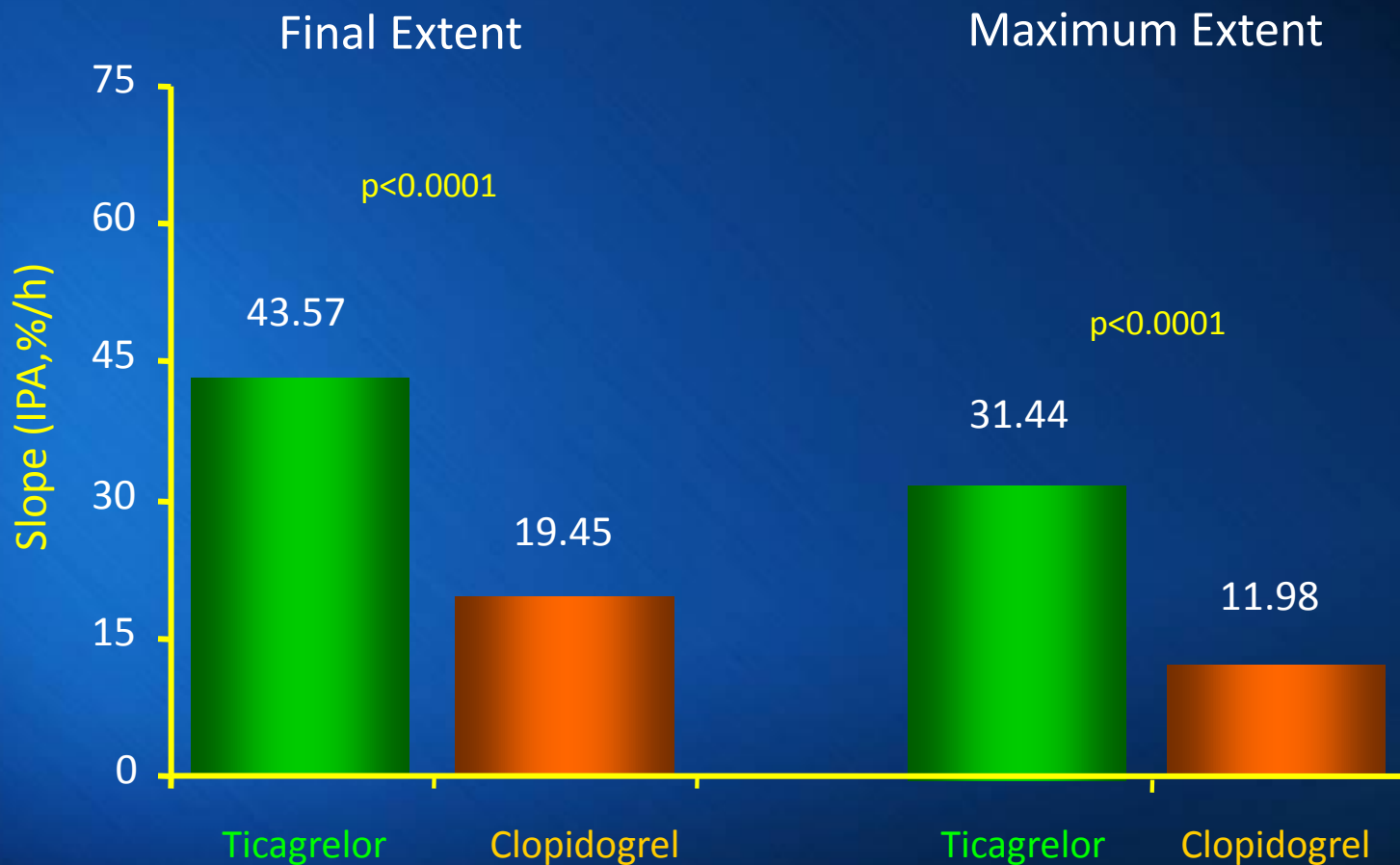
The significantly greater IPA occurred with ticagrelor compared with clopidogrel at 0.5, 1, 2, 4, 8, and 24 hours post loading.



Adapted from Gurbel PA, et al. *Circulation*. 2009;120:2577–2585.

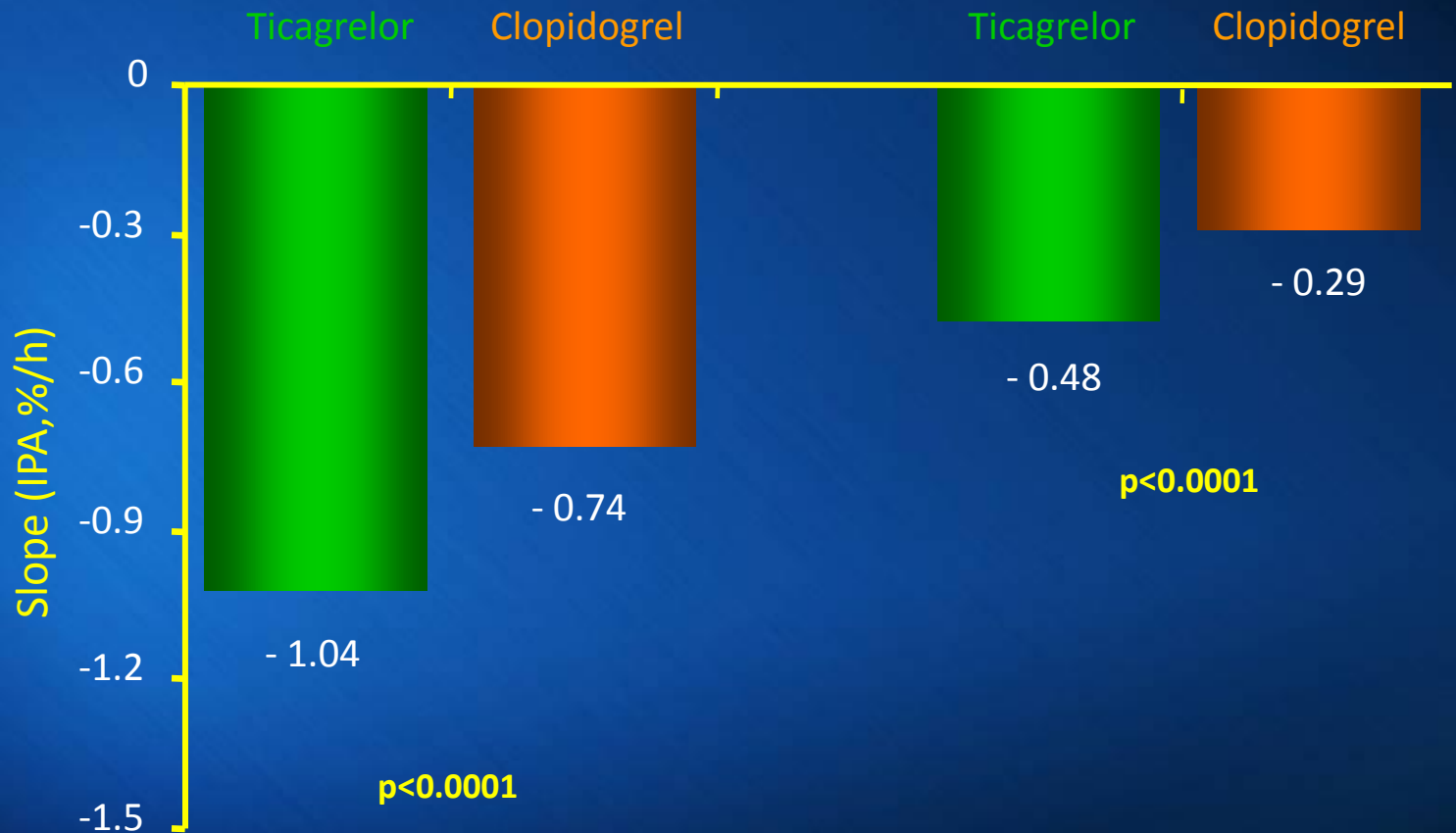
Rate of onset (slope) as assessed by IPA (20 μM ADP)

ONSET
(0-2 hrs After
Loading Dose)



Rate of offset (Slope)

OFFSET
(4-72 hrs After
Last Dose)



ONSET/OFFSET : Onset and Maintenance IPA

Primary end-point for onset; **IPA (20 μ mol/L ADP) at 2 Hours** after loading

	Ticagrelor (n=54)		Clopidogrel (n=50)		P	
	IPA, %	PA, %	IPA, %	PA, %	IPA, %	PA, %
Final extent	88\pm15	7 \pm 9	38\pm33	44 \pm 24	<0.0001	<0.0001

Maximum extent 65 \pm 17 23 \pm 10 25 \pm 23 55 \pm 18 01
Ticagrelor achieved more rapid and greater platelet inhibition than high-loading-dose clopidogrel.

MI = myocardial infarction; NSTE-ACS = non-ST-segment elevation acute coronary syndromes.

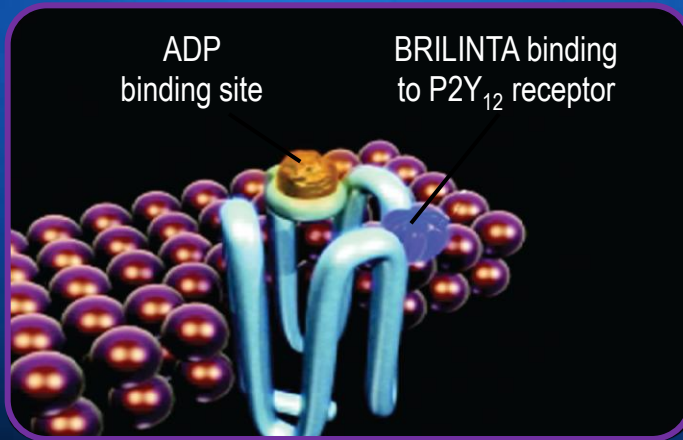
Gurbej *et al. Circulation* 2009; 120: 2577-2585

Strategies to overcome the current issues of antiplatelet

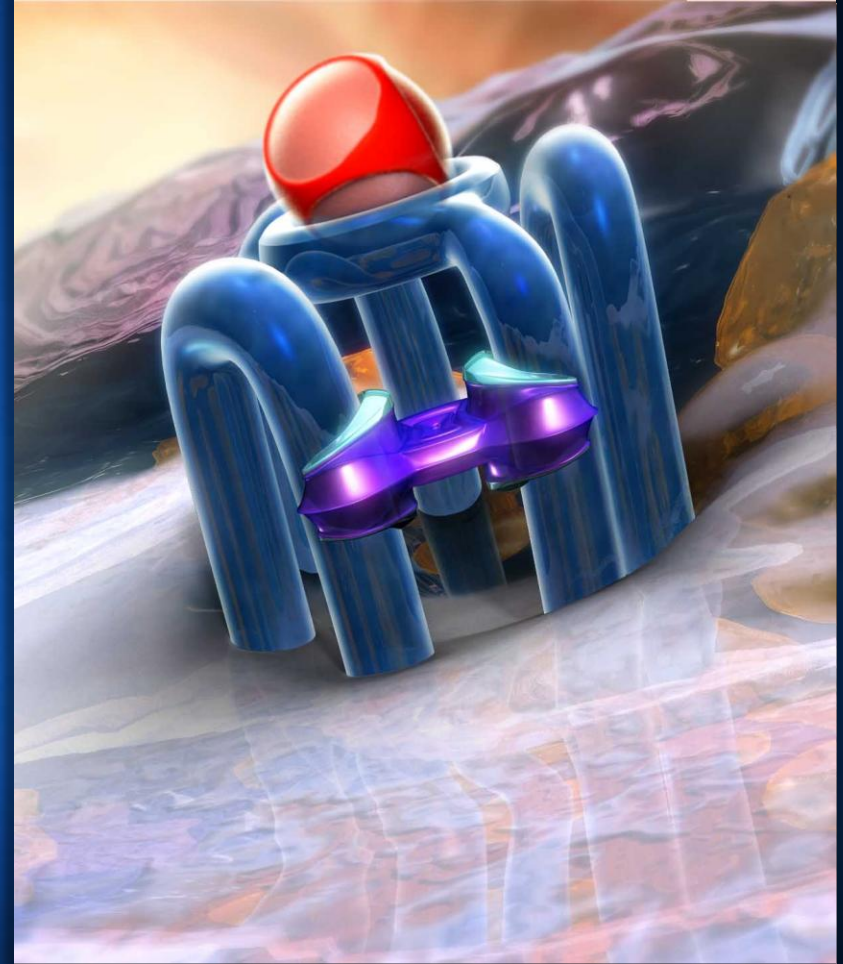
1. Prodrug, requiring transformation to the active metabolite
2. Inter-patient variability in IPA
3. Relatively slow onset & incomplete IPA
- 4. Irreversible P2Y₁₂ receptor binding**
 - **Directly binding to P2Y₁₂ receptors and reversibly inhibition is needed...**
5. High incidence of CV death despite proven current Rx

Ticagrelor P2Y₁₂ receptor binding

- BRILINTA binds directly to P2Y₁₂ receptors to **reversibly** inhibit platelet activation and aggregation¹
- Thienopyridines bind covalently to P2Y₁₂ ADP binding site for the life of the platelet²



Adapted from Husted S, et al, *Cardio Ther*, 2009.²



- BRILINTA Core Data Sheet, 2010.
- Husted S, et al. *Cardio Ther*. 2009;27:259-274.
- van Giezen JJJ. *Eur Heart J*. 2008;10 (Suppl D):D23-D29; Husted S, et al. *Eur Heart J*. 2006;27:1038-1047; Gurbel PA, et al. *Circulation*. 2009;120:2577-2585.

Strategies to overcome the current issues of antiplatelet

1. Prodrug, requiring transformation to the active metabolite
2. Inter-patient variability in IPA
3. Relatively slow onset & incomplete IPA
4. Irreversible P2Y₁₂ receptor binding

5. The last remaining issue;

High incidence of CV death in ACS

- PLATO and other studies using new antiplatelet show a better outcome in the patients with ACS.
- These will be discussed in the next session by Prof Lee.

In the ACS management

- In spite of the importance of antiplatelet therapy, the current antiplatelet therapy still shows many limitations as below;
 - Prodrug
 - Inter-patient variable IPA
 - Relatively slow onset & incomplete IPA
 - Irreversible P2Y₁₂ receptor binding

- Therefore, new antiplatelet agent to overcome these limitations are needed.
- Especially, **Ticagrelor**, is expected to improve the clinical outcomes of the patients with ACS as the following potentials;
 - A reversible direct-acting inhibitor of the ADP receptor P2Y₁₂
 - A more rapid onset
 - A more pronounced platelet inhibition than clopidogrel
 - A proven improved clinical outcomes
- We should keep watching the further outcomes of “Ticagrelor”.

Thank you for your attention

Back-up

Light-Transmittance Aggregometry

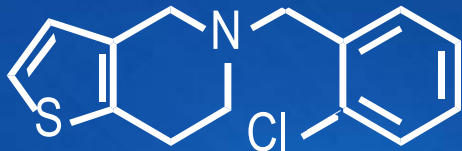
Platelet aggregation induced by ADP (20 and 5 $\mu\text{mol/L}$), collagen 2 $\mu\text{g/mL}$, and arachidonic acid 2 mmol/L in platelet-rich plasma was assessed with a Chrono-log Optical Aggregometer (model 490-4D; Chrono-log Corporation, Havertown, Pa) as described previously.⁴ The assessment of 2 mmol/L arachidonic acid-induced aggregation was performed to evaluate the effects of aspirin.¹⁵ The final extent of aggregation, measured at 6 minutes after agonist addition, and the maximal extent of aggregation were expressed as the percent change in light transmittance from baseline, with platelet-poor plasma as a reference. IPA was calculated as follows, where PA is platelet aggregation, b is predosing, and t is postdosing:

$$|IPA(\%) = 100\% \times \frac{PA_b - PA_t}{PA_b}$$

Conclusion

- Prodrug requires transformation to active metabolite
 - Direct acting – doesn't require hepatic metabolism for activity
- Inter-patient variability in IPA
 - Less variability in individual response
- Relatively slow onset & incomplete IPA
 - Rapid and greater platelet inhibition than clopidogrel
- Irreversible P2Y₁₂ receptor binding
 - Reversibly binds to the P2Y₁₂ receptor
- High incidence of CV death despite proven current Rx
 - ?

The Thienopyridine Family



Ticlopidine

(1st generation)



P2Y₁₂ ADP receptor antagonism: antithrombotic treatment of choice for coronary stenting

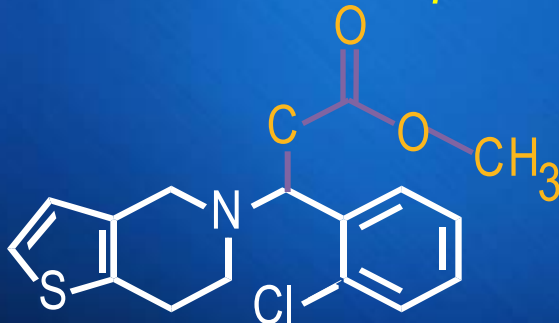


Side effects: neutropenia, thrombocytopenia, rash, diarrhea, etc.



Delayed time frame to achieve full antiplatelet effects

Solution to these problems:



Clopidogrel

(2nd generation)



Better Safety profile - Fewer side effects
(CLASSICS trial. Bertrand NE et al. *Circulation*. 2000;102:624-629.)



Rapid onset of action with a loading dose
(Cadroy Y et al. *Circulation*. 2000;101:2823-2828.)



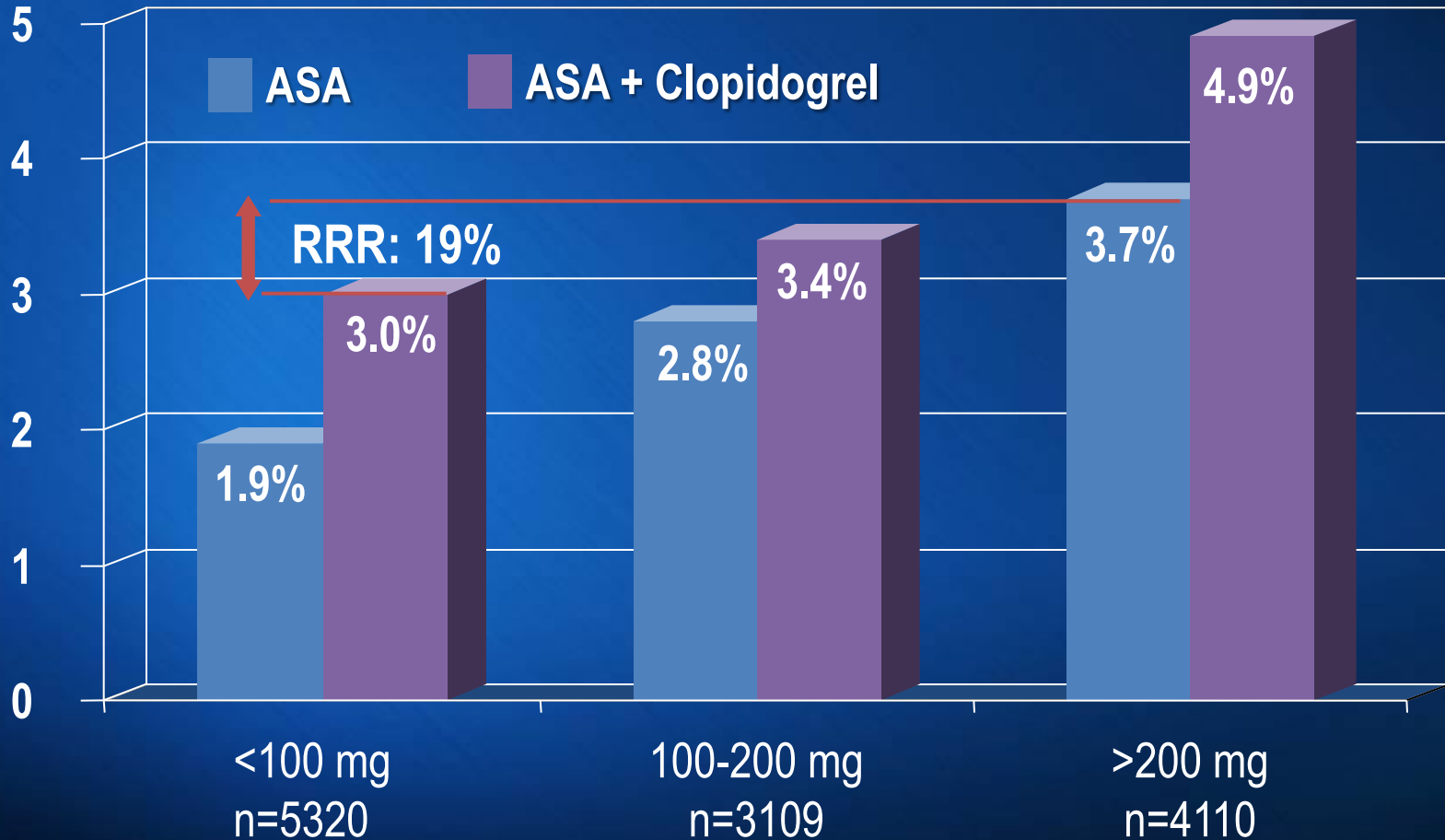
Better clinical outcomes
(Bhatt DL et al. *J Am Coll Cardiol*. 2002;39:9-14.)

Clopidogrel - a “game changer”

- Gradual but ultimately wide uptake
- Major impact on clinical practice
 - Simple regimen with few adverse effects
 - Prompt and reliable stabilization
 - Fewer recurrent and refractory episodes
 - Reduced need for GP IIb/IIIa antagonists
 - Safe and easy transition to cath lab and to PCI
 - Compatible with a variety of anti-coagulants

Aspirin Dose and Incidence of Major Bleedings

Insights from CURE



Peters RJ et al. *Circulation*. 2003;108:1682-1687.

Limitations of clopidogrel

- Despite clinical benefits achieved with clopidogrel, patients continue to have CV events, which may be due to limitations with clopidogrel
 - Prodrug requiring metabolic activation [Angiolillo 2008:A]
 - Slow time to peak of antiplatelet activity (TIPAm_{ax}=8 hours) [Gurbel 2009:A]
 - Variable individual patient response [Angiolillo 2007:A]
 - Irreversibly binds to the P2Y₁₂ receptor [Angiolillo 2008:B]
 - Restoration of platelet function requires the production of new platelets [Angiolillo 2008:B]

TIPAm_{ax}, time to maximum inhibition of platelet aggregation
Angiolillo DF, et al. *Am Heart J.* 2008;156:S3-S9; Gurbel PA, et al. *Circulation.* 2009;120:2577-2585.

Clinical Pharmacology: Ticagrelor and Clopidogrel

	Ticagrelor	Clopidogrel
Chemical class	CPTP	Thienopyridine
Reversible Inhibition of P2Y12 receptor	Yes	No
PD variability with CYP2C19 genotype	No	Yes
Dosing	Twice daily (bid)	Once daily (qd)
Mean inhibition of platelet aggregation (IPA) at 30 minutes	41%	8%
Mean IPA at 2 hours	89%	38%

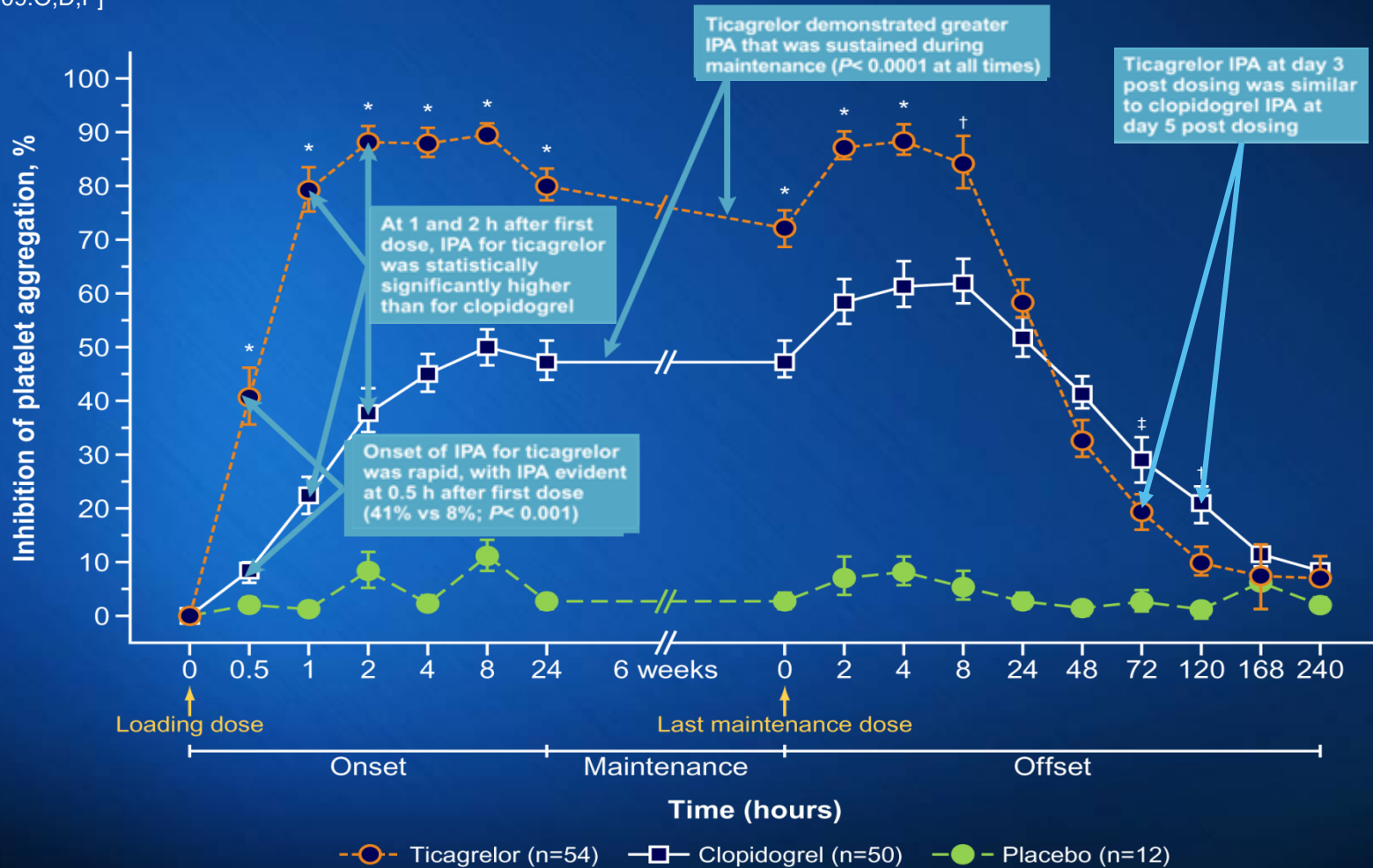
Gurbel PA, et al. *Circulation*. 2009;120:2577–2585.

BRILINTA Summary of Product Characteristics 2010.

PLAVIX® [package insert]. Bridgewater, NJ: Bristol-Myers Squibb/Sanofi Pharmaceuticals Partnership; 2010.

ONSET/OFFSET: inhibition of platelet aggregation

[Gurbel 2009:O,D,P]



Gurbel et al. *Circulation* 2009; 120: 2577-2585

PLATO Genetic Substudy

Effect of *CYP2C19* and *ABCB1* single nucleotide polymorphisms on outcomes of treatment with ticagrelor versus clopidogrel for acute coronary syndromes: a genetic substudy of the PLATO trial

PLATO Genetics : Objective and Methods

● Objective

→ To investigate the role of *CYP2C19* and *ABCB1* polymorphisms on efficacy and safety outcomes both between and within the ticagrelor and clopidogrel

● A blood sample was obtained from every participant as close to randomisation as possible

● 10,285 patients consented to give a blood sample for genetic analysis

● The alleles genotyped in the total PLATO genetics population were:

● *CYP2C19* loss-of-function alleles *2, *3, *4, *5, *6, *7, and *8

● *CYP2C19* gain-of-function allele *17

● *ABCB1* single nucleotide polymorphism 3435Cytosine→Thymine (rs1045642)

PLATO Genetics : Results

Primary Efficacy & Safety Endpoints

	Ticagrelor (n=5,137)	Clopidogrel (n=5,148)	HR for (95% CI)	P	p*
MI / CV Death / Stroke, n (K-M %)					
Any CYP2C19 loss of function allele (n=1384)	115 (8.6)	149 (11.2)	0.77 (0.60–0.99)	0.038	0.46
No CYP2C19 loss of function allele (n=3554)	296 (8.8)	332 (10.0)	0.86 (0.74-1.01)	0.061	
Low Expression of ABCB1 3435C→T SNP (n=1349)	122 (9.5)	137 (10.5)	0.90 (0.70-1.15)	0.40	0.39
Med Expression of ABCB1 3435C→T SNP (n=2570)	208 (8.5)	233 (9.8)	0.86 (0.71-1.03)	0.11	
High Expression of ABCB1 3435C→T SNP (n=1167)	98 (8.8)	138 (11.9)	0.71 (0.55-0.92)	0.01	
Major Bleed, n (K-M %)					
Any CYP2C19 loss of function allele (n=1384)	149 (11.8)	143 (11.3)	1.04 (0.82-1.30)	0.77	0.60
No CYP2C19 loss of function allele (n=3554)	331 (10.3)	340 (10.6)	0.96 (0.83-1.12)	0.61	
Low Expression of ABCB1 3435C→T SNP (n=1349)	132 (10.9)	137 (10.9)	0.97 (0.76-1.23)	0.77	0.80
Med Expression of ABCB1 3435C→T SNP (n=2570)	240 (10.3)	245 (10.6)	0.96 (0.80-1.15)	0.66	
High Expression of ABCB1 3435C→T SNP (n=1167)	121 (11.5)	116 (10.8)	1.06 (0.83-1.37)	0.63	